



Herman will be missed.



OFFICIAL PUBLICATION of the HEARTLAND LIMOUSIN ASSOCIATION • SEP/OCT 2022

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Feeding Cull Cows Could Increase Profit

This article was written by Adele Harty, South Dakota State University Extension Cow/Calf Field Specialist.



Each year, cow-calf producers have a percentage of cows that are culled from the herd for various reasons. They may have been open at pregnancy check time, lost a calf, have reached a normal culling age, or faced drought conditions that forced an earlier or increased culling rate.

No matter the reason for culling, it is important to evaluate the opportunity to add value to these females at market, as they can equate to 15-30% of the annual ranch income.

Considering the normal price cycle for cull cows, the seasonal low typically occurs in November as a result of increased numbers of spring-calving cows flooding the market following weaning and pregnancy check. The

seasonal high typically occurs in July, but increases are also seen in early spring (April-May), providing the opportunity to market the cows during a different time and capture additional value by feeding these cows for a period of 30 to 90 days after weaning.

Costs and benefits

There are both costs and benefits associated with feeding cows, and it is important to evaluate your individual situation to determine whether it is feasible for your operation.

Some of the questions to consider are: Do I have a pen or the pasture space to manage these cows? What feed resources can I allocate to this group? Will feeding equipment be available?

Do I have the time and labor resources to feed this group of cattle?

The potential benefits of feeding cows include three main factors: additional weight gain, which can translate into more pounds to sell; improved body condition score (BCS) and slaughter grade, which would add value; and seasonal price increase coupled with the other two factors which could further increase value.

Additional weight gain will vary based on multiple factors, specifically what condition the cows are in at the beginning of the feeding phase. Take time to evaluate each animal and determine whether they are healthy, with sound feet and legs, and in good condition. If they are not healthy, it is better to sell rather than risk her dying during the feeding phase. Only healthy cows should be fed.

Cows in a BCS of less than 6 will gain more weight faster than their more-heavily conditioned counterparts at BCS 7 or 8. The type of diet these cows are fed will also play a role in how fast they gain condition and will influence cost.

Select the cows that have the greatest opportunity to gain weight quickly and efficiently to increase slaughter grade and hit some of the seasonal price increases.

Results Driven Genetics



MSHP *Jasmine*
Champion Bred & Owned Female,
HLA Jr. Regional and Iowa Field Day
Top 5 Breeding Heifer, Westfair



DTLM *Joustier*
Champion Lim-Flex Bull, HLA Jr. Regional
Reserve Champion Lim-Flex Bull,
Junior Nationals
Reserve Division Champion, Cattlemen's Congress
Reserve Champion, Iowa Field Day
Purchased by Jay Steenhook and
Jason Minnert



DTLM *Jake Brake*
Champion Limousin Bull,
HLA Jr. Regional and Iowa Field Day
owned with Mark Beikman



AVAM *Jelly Belly*
Reserve Champion Limousin Female,
Midwest Progress Preview Show
Class winner Junior National B&O Show
Champion Limousin Heifer,
Kings and Queens of the Ring.



What an awesome day at the
Iowa State Fair for DebV Cattle,
Deb, Ava, Dalton and George Miller.

PRIVATE TREATY SALE

SATURDAY, SEPTEMBER 24, 2022

At The Farm • Treynor, IA

10 a.m. • Final bids close at 2 p.m.

Selling Purebred & Lim-Flex Genetics

Herd Sire Prospects, Bred Females, Show Heifers & Steers

2022 calf crop sires represented: Alter Ego,

VORT Hunker Down, CELL Envision,

DEBV Gladiator and AHCC Heartland.

Cattle Available for viewing anytime. Give us a call.

Join us for lunch sale day.



Offering a few select females bred to CYWD Jack Frost and DEBV Gladiator
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We were honored that our family was selected for the 2022 Iowa State Fair Award—The Way We Live.

continued from cover

Marketing Considerations

There is a relationship between BCS and slaughter grade, which means that as BCS increases, the slaughter grade of the cattle will improve. For example, a cow in BCS 4 is considered “lean” and would be a USDA-grade “cutter.” If that BCS 4 cow can be fed to reach a BCS 6, she would move into the “boner” category, which would equate to a USDA-grade “utility.” The expected price increase for this improvement in grade is \$1.50 per hundred-weight (cwt).

Finally, a seasonal price increase on average is \$5 per cwt from November to February, but this is not a constant. Depending on the level of cow slaughter, this number can change, so having an understanding of the current cull cow slaughter situation is important.

Feed costs are going to be the largest expense to keeping and managing these

cows to a heavier weight, which means that cows that will be less-efficient, such as the heavier conditioned cows, may not be able to put on enough weight and condition to make feeding them a profitable venture.

Research indicates that BCS at the beginning of the feeding period is a strong indicator of net returns. Cows that were in a BCS of 6 or greater at the start of the feeding period had zero or negative net return relative to revenue at culling, while cows that were in a lower BCS at the beginning of the feeding phase yielded a positive net return above revenue at culling when fed on a native pasture, but a negative net return when fed in a dry lot situation.

Evaluate your costs and projected returns to determine if feeding cull cows would be an option for your operation.



“BACK IN TIME”

Do You Know the Answer?

I found some interesting information about the Limousin breed when reading an article written on the “Breeds of Livestock” by the Oklahoma State University Department of Animal Science. You might find some of these facts interesting and unique to our breed.

Can you answer these questions?

- 1.) What did they find in a cave near Montignac, France, approximately 20,000 years ago?
- 2.) What was the area like in the south-central part of France that worked well for Limousin cattle, that were known for their sturdiness, health, and adaptability?
- 3.) During these early times, Limousin gained a well-earned reputation as what type of animal besides their beef qualities?
- 4.) When was the first Limousin Herd Book established in France?
- 5.) What are Limousin cattle referred to today in France?

Answers on page 22
www.facebook.com/HeartlandLimousinAssociation

HEARTLAND CALENDAR

SEPTEMBER

- 3 Minnesota State Fair Open Show – St. Paul, MN
- 8 Credit for Kids Auction, National Junior Show Fundraiser – L365 Auctions
- 16 Fullblood Limousin Alliance Meeting – Bowling Green, KY
- 17 “The Foundation Sale VIII” – “Bowling Green, KY
- 17 Kansas State Fair Open Show – Hutchinson, KS
- 24 Vorthmann Limousin “Focus on Family Values” Private Treaty Sale, at the farm – Treynor, IA
- 24 Fall Pasture Tour, Treftz Limousin – Wetonka, SD

OCTOBER

- 8 American Royal Limousin Junior/Open Shows, West Side Hale Arena – Kansas City, MO
- 11 The “Girls on Film” Sale – SC Online Sales
- 22 Linhart Limousin “Fall Harvest Production Sale”, at the farm – Leon, IA
- 23 Minnesota Beef Expo Junior Show, State Fairgrounds – St. Paul, MN
- 27 ROM’N Limousin “Spooktacular Show Heifer Sale” – ShowCattleConnection

NOVEMBER

- 9 Edwards Limousin Annual Online Sale – L365 Online Sales
- 12 Thomas Farms Sale – Damascus, AR
- 12 Iowa Limousin Association Annual Meeting, Banquet/Benefit Auction, Cattlemen’s Building – Ames, IA
- 19 Heart of Missouri Limousin Sale – Lebanon, MO
- 26 Route 66 Inaugural “Black Friday” Online Sale – L365 Online Sales
- 26 Bosch Farms Annual Private Treaty Sale, at the farm – Indianola, IA
- 28 Boyce-Dill “Cyber Monday” Online Sale – L365 Online Sales

DECEMBER

- 10 “Night on the Town IV” Limousin, Lim-Flex & All Breeds Sale – Las Vegas, NV
- 13 B Bar Limousin Annual Production Sale – Lucky Lake, SK
- 15 Glendenning’s “J Bar J Holiday Classic” Sale – L365 Online Sales

Rick and Sandy Thomas Featured in Arkansas Magazine



Rick and Sandy Thomas, Limousin breeders from Leslie, Arkansas, were featured in the March

issue of the Arkansas Cattlemen’s Association (ACB) “Farmer Friday”.

Although they did not originally come from an agriculture background, they chose this way of life 40 years ago because they fell in love with it.

Thomas Farms selected the Limousin breed because of its longevity, muscling, disposition and easy calving capabilities. “We aim for trouble-free cattle here,” said Rick. “Both in disposition and performance.”

They had the unique distinction of having one of the first, polled Fullblood Limousin bulls in the country back in the 1980s. This bull helped build not only their herd but countless herds across the country.

Sandy fondly shares about one of her favorite cows, a 20-year-old-matriarch, that just had a calf and is still working and raising it well. That speaks to the longevity of the breed and also about this agricultural

couple, Rick and Sandy, that built their dreams over the years.

Rick and Sandy will be holding another production sale in the fall in Damascus, Arkansas. They have purchased bulls and semen from a variety of Limousin firms in the Heartland this year. You can read more about the Thomas Farms and Rick and Sandy in the March issue of ACB.

COVERING GROUND ...

By Dean Summerbell



Another summer has come and gone. Heat dominated most of July and rain was spotty. Although the drought of 2021 was more widespread in the Midwest, the lack of moisture was still a challenge in 2022. Hopefully

the harvest and fall calving season will be a success for everyone.

The rising inflation, especially with gas prices, has had a major impact on our summer travels and herd visits. Using the official government explanation that

they did not see it coming, the Heartland budget could also say that they, too, did not see the high gas prices on the horizon and the effect it would have on the budget. The price of gas and motels prevented us from attending our usual events. We apologize for not attending the NALJA summer show in Amarillo, Texas, in late June. It was one of the victims of the economic stress that has gripped our nation.

The coverage of fall sales and state expos will be our priority. Gas prices are still too high; however, we will endeavor to cover all sales that are advertised in the Heart Beat. We look forward to visiting with our member breeders and buyers of Limousin genetics at the upcoming sales.

Writing this column in late July is always a challenge when trying to predict cattle prices. The price of beef is still steady and for the most part, good. We are hoping that it will continue into the fall. America still needs beef and the United States exports of beef are at very high rate. Supplying our superior product will be of great advantage in the overall economy of the agricultural sector.

I, personally, lost a very close friend in July. Herman Symens was an icon

and legend in our Limousin family. He and I traveled countless miles together looking at Limousin cattle across not only the Heartland, but also all over the United States. He taught me more about Limousin genetics than I could ever imagine. His unwavering devotion to the Limousin breed was remarkable. Beverly and I will miss his company and friendship. Our sympathy goes out to his wife, Judy, his children, and grandchildren as they mourn their loss of truly great man. Rest in peace, Herman.

The September schedule has two state fair Limousin shows and three Limousin sales. October has one Expo, The American Royal and three sales. November has four very busy weekends for us with a state meeting and multiple sales. December has a sale and our annual trip to the National Finals Rodeo in Las Vegas. Our job prevents us from attending many rodeos, but I keep track of the cowboys from the Heartland states.

Thank you for all your support! We look forward to seeing you down the road this year. We want to wish all the breeders best of luck with your calving and harvest.

Heartland Association

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1/3 page	\$480	\$530
1/4 page	\$425	\$475
1/8 page	\$215	\$265

Contract Rates Available contact Dean for more info.

DEADLINES & TERMS

THE 1ST OF THE PREVIOUS MONTH

DEADLINES

January/February Dec. 10
March/April Feb. 10
May/June April 10
Sept./Oct. Aug. 10
Nov./Dec. Oct. 10
Deadlines are subject to vary.
Terms: All accounts due & payable as billed.

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Dean Summerbell and Herman Symens attended many sales together over 20 plus years.

Thank you, Mark Smith (right), for your many years of service as a sale consultant for the Limousin breed. Mark is retiring from the consulting business. Bruce Bradley, long-time consultant, has worked with Mark as a ringman at many Limousin sales.



The Perfect Outcross For Lim-Flex



MES Music Man 903-650

AAA 19725364

by Colburn Primo 5153 and Mardee Sadowsky's well known Mes Burgess Beetle 650-122 (PVF Insight 0129).

CE: 6 BW: 0.7 WW: 58 YW: 99 SC: 0.17 MK: 13
DC: 13 CW: 36 MB: 0.18 RE: 0.68 SC: 148

Music man is the perfect cross for your Limousin and Lim-Flex females.

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"On the Road Again"



By Bev Summerbell

This summer has been a little different than most because of inflation. The high gas prices, motel prices, and other expenses have limited our travel. We were glad that we had the opportunity to visit with

so many breeders and their families at the state and regional junior shows. The next thing on our schedule will be the state fair shows.


This has been a difficult year for our Limousin family. We have lost several

icons in the breed; Ken Holloway in Oklahoma, Rosalie Smith in Missouri, and Herman Symens in South Dakota. I would like to highlight a memory or two that Dean and I have of each of these remarkable people.

Ken Holloway was a sale manager and consultant for many of the Limousin sales that we attended. Back in 1989, we went to the Wulf "Opportunity Sale" in Morris, Minnesota. Our son, Mike, was a junior in high school and wanted to purchase a heifer. He had one picked out, but Ken steered him in a different direction. Mike bought Wulf's Blossom and he went on to do very well with her in a variety of shows. Dean wrote about Ken in the May/June Heart Beat, and his obituary was also printed in that issue. Our last remembrance of Ken was at the GV Sale in February. He and Tub Ratliff sat together and shared memories of the "good old days".

Rosalie Smith and her husband, Tom, were always willing to have people stop by and look at their cattle on their farm, Arator Valley Farm near Smithton, Missouri. Dean was "on the road" making herd visits, he went to their farm on 9/11, and ended up staying overnight with them. He and Rosalie, also a former teacher, had many things to talk about over the years. She

was always interested in hearing about the breeders, how things were going in the breed, and having some catfish from LeMaire's Restaurant. Rosalie's obituary is on the Missouri page of the Heart Beat. Our last visit with Rosalie was when we were in Sedalia for the Missouri State Fair Show in 2021.

Herman Symens and his wife, Judy, have a long history with the Summerbell family. Dean's father was the pastor at the church where Judy's parents attended in Ledyard, Iowa. Amy, their niece, was a student in Dean's 10th grade American History class at Coon Rapids High School; their son, Jim Symens, helped teach our boys how to get their cattle projects ready for the show ring; and we have also purchased cattle from Herman, including one of our boy's show heifers, Metric. Herman and Judy have been on a variety of adventures with us, including going to a dentist in Mexico, having fun at the Calgary Stampede in Canada, enjoying the National Finals Rodeo in Las Vegas, and attending many Limousin shows and sales. We'll miss these good times with Herman, but we will cherish the memories. Herman's obituary is on the South Dakota page of the Heart Beat. Our last visit with Herman was on July 10, just a week before he passed away. 

Recipe of the Month

I am always looking for something new to prepare for dinner. This recipe was posted on Facebook and looked easy to make with not a lot of ingredients.

Bev Summerbell



Smothered Beef Tips

Ingredients

2 ½ to 3 lbs. stew beef (beef for stew, sirloin, tenderloin)

2 cans cream of mushroom soup

(you could substitute for any kind of cream soup)

1 packet dry onion soup mix (1 oz. packet)

1 cup water

Salt & pepper, to taste

Optional

8 oz. Mushrooms, sliced

¼ cup red wine

(replace water with wine for a total of ¾ cup water, ¼ cup wine)

Directions

1. Lightly spray cooker with non-stick cooking spray.
2. Brown beef before putting it in the slow cooker (optional).
Browning the beef in oil first adds a wonderful flavor.
3. Add cream soup, dry onion soup mix, and water.
4. Mix well and pour mixture over beef tips.
5. Stir, coating evenly.
6. Cook on low for 5-6 hours or on high for 3-4 hours.
7. Adjust cooking times depending on how fast/slow your cooker cooks.
8. Serve beef tips and gravy over egg noodles, mashed potatoes or rice.

As we reflect back on these wonderful people that are no longer with us, I thought these "**7 Rules of Life**" that I saw on Facebook gave some good advice:

- 1.) Let It Go – Never ruin a good day by thinking about a bad yesterday.
- 2.) Ignore Them – Don't listen to other people. Live a life that's empowering to you.
- 3.) Give It Time – Time heals everything.
- 4.) Don't Compare – The only person you should try to beat is the person you were yesterday.
- 5.) Stay Calm – It's okay to not have everything figured out. Know that in time, you'll get there.
- 6.) It's On You – Only you are in charge of your happiness.
- 7.) Smile – Life is short. Enjoy it while you have it.





Emily Puck and Bryce Lightner were united in marriage on July 2, 2022, at Little Lights on The Lane in West Branch, IA. Parents are Kraig Puck and Lori Fisher.



Bode Hayes, son of Josh and Kayla Glendenning of Lebanon, MO, was born on May 24, 2022. He weighed 8 lbs. 9 oz. and was 21.5 inches. He is the grandson of Jack and Vicky Glendenning and the great-grandson of Jack and Jane Glendenning of Lebanon.



Drew and Kayla Edleman of Willow Lake, SD, and their three daughters Julianne, Lauren and Aleigha are proud to announce the birth of Ellison Drew. She was born on July 5, 2022, weighing 7 lb. 10 oz. and she was 19 1/2 inches. She is the granddaughter of Marshall and Carolyn Edleman.



Kaisley Anne, daughter of Jake and Whitney Edleman of Willow Lake, SD, was born on June 12, 2022. She weighed 7 lbs. 14 oz. and was 19 inches. Proud grandparents are Marshall and Carolyn Edleman of Willow Lake.



Congratulations to Logan and Morgan DeRungs of Ramona, South Dakota, who welcomed their son, Lincoln Joseph, into their family. He was born on June 21, 2022, weighing 7 lbs. 8 oz. and measured 20 inches.



Tyson James, son of Feron Leonard & Ryan Thompson of Kellerton, IA was born on June 26, 2022. He weighed 8 lbs. 3 oz and was 19 1/2 inches.



Mila Wren, daughter of Andrew and Courtney Rios of Rapid City, SD, was born on June 20, 2022. She weighed 6 lbs., 10 oz. and was 18.5 inches. Proud grandpa is Glenn Treftz of Wetonka, SD.



Calli Quinn, daughter of Dustin & Lauren Mohrhauser of Wall Lake, IA, was born on June 6, 2022. She weighed 7 lbs. 6 oz. and was 19 inches long. Her proud grandparents, Mark & Sharilyn Willette, Lura Limousin, of Delavan, MN, and her sisters Morgan, Delaney & Whitney welcome her into the family.



Big sister, Roz, is pleased to share the news that her baby brother, Liam Timothy, son of Eric & Terra Boon of Lucky Lake, SK, was born on June 7, 2022. He weighed 9 lbs. and was 20 inches.



Daryl & Dena Crook of Rising City, NE, proudly announce the birth of their son, Milo Bruce, on August 3, 2022. He weighed 8 lbs. and was 20.75 inches. Grandparents are Mike Crook & Connie Svoboda.

Junior Beat



Congratulations to Ellie Dill on a great weekend in Springfield, MO at the Ozark Empire Fair! She was named both Supreme Owned Female and Supreme Bred & Owned Female with LDIL Hallie 053H.



Hailey, 18-month-old daughter of Brian and Jess Hait of Carlisle, IA, had fun helping carry buckets to feed the cattle at Bosch Farm near Indianola, IA.



Kyle Linhart of Leon, IA, was named Reserve Supreme South Central Iowa with his heifer CELL 1403J. Congratulations!



Melanie Brockhaus of Holden, MO, had some last minute advice for her son, Case, before he went in the show ring.

Harley, four-year-old daughter of Scott and Elizabeth Edwards of Higginsville, MO, was tucked out after helping get the stall ready at the Heartland Regional Show.



Chevelle Jochim enjoys feeding a bottle calf at their ranch near Selfridge, ND.



Three-year-old Dixon Schmalshof, son of Adam and Jonelle of Avon, IL, was busy scooping manure at the Heartland Regional Show in Afton, IA.

First-time exhibitor Hosmer Beikmann of Lynn, KS, learns how to set-up his heifer at the Kansas Field Day with help from his dad, Mark.



Thank you to the NALJA Board Members Brady Edge, Colton Barton, Shelby Hubbard, & Riley Smith for their outstanding help in making the Heartland Regional a success.

Alexa Montagne, Iowa Field Day judge, talked to one of the youngest exhibitors, 5-year-old Joslynn Baier of Griswold during the "Pee-Wee Showmanship" competition.



Juniors at the Heartland Regional Show had a great time playing kickball May 27 at the Union County Fairgrounds in Afton, IA. Andy Schmalshof of Avon, IL, served as the umpire. We're glad nobody wanted to "boo the ump"!



LINHART LIMOUSIN

13th Annual

Fall Harvest Sale

Saturday, October 22 • 1 p.m. CST
At The Farm • Leon, Iowa

Selling 80

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40
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Reserve Grand Champion,
2022 Iowa Field Day
Reserve Supreme Champion, 2022
South Central Iowa Showdown
Reserve Champion,
2022 Heartland Regional Show



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Heartland Regional Show Held in Afton, Iowa

The 2022 Heartland Junior Regional Show was held May 28 at the Union County Fairgrounds located in Afton, Iowa. Junior exhibitors from Iowa, Missouri, Minnesota, South Dakota, Colorado and Illinois exhibited 50 head of Lim-Flex and Purebred Limousin steers, bulls and females before judge Nate Ruby of Murray, Iowa.

The livestock facilities at the fairgrounds are one of the best venues in the state. The Long family of Afton hosted the event. William and Sarah along with their children Emmet, Peyton, Riley and Maria, did an outstanding job setting up the barn, show ring and hospitality area, preparing and serving the food, and in general, helping in whatever way was necessary.

Steer Show



Judge Ruby selected JASB Jalepeno 19J as the Grand Champion Progress Steer. The 1,350 lb. son of JASB Gilmore was exhibited by Kacey Boyer of Weldon, Iowa.



The Reserve Grand Champion Steer was DSUL Randell 131J ET, exhibited by Grace Hoover of Dundas, Minnesota. The son of Here I Am weighed 1,075 lbs.

Bull Show



The Grand Champion Purebred Bull was DLTM Jake Brake 118J, a 1/25/21, homozygous black, homozygous polled son of AHCC Heartland out of DEBV Grace 930G ET, exhibited by Dalton Miller of Treynor, Iowa.



Dalton Miller also garnered Grand Champion honors exhibiting his Lim-Flex Bull. DLTM Joustier 107J is a 1/10/21, 42% Lim-Flex, homozygous black, homozygous polled, son of DEBV Gladiator 917G out of SJH Frontier Gal 8707. He was the Division V Champion Bull.



The Reserve Grand Champion Lim-Flex Bull and the Division III Champion was SL Jarvis 137J, exhibited by Brendyn Myer of Logan, Iowa. He is a 5/26/21, 57% Lim-Flex, homozygous black, double polled, son of MAGS Gusto 187G out of SL Cool Angel ET.

Division Champion and Reserve Champions

Division II Lim-Flex Champion – TF Jameson 125J, a 10/25/21, 54% Lim-Flex son of CELL Guard House 9300G ET out of MAGS Zips the Winner, exhibited by Harper Torgerson of Artesian, South Dakota.

Division IV Champion – BRDG 50 Cent 911J, a 3/24/21, 50% Lim-Flex son of EF Xcessive Force out of Ratliff Google 911G ET, exhibited by Brady Edge of West Branch, Iowa.

Division IV Reserve Champion – Long Boy Jethro 92J, a 4/27/21, 71% Lim-Flex son of Long Boy 53G out of CELL 8100F ET, exhibited by Maria Long of Afton, Iowa.

Limousin Female Show



The Grand Champion Purebred Female was RESH Scotch Cap 133J, a 3/22/21, 83% Limousin, homozygous black, homozygous polled, daughter of TASF Crown Royal 960C out of LMCC Scotch Cap 168, exhibited by Riley Smith of Macomb, Illinois.



The Reserve Grand Champion honors in the female show went to SL Just a Fantasy, exhibited by Dawson Book of Logan, Iowa. She is a 3/16/21, 76% Limousin, homozygous black, homozygous polled, daughter of MAGS Gusto 187G out of SL Mindys Shadow.

The Champion and Reserve Champion were also the Champion and Reserve Champion Bred & Owned Females. Both females were out of Division IV.

Division Champion & Reserve Champions

Division II Champion – MRL Jada 1803, a 9/23/21, daughter of ELCX Kings Landing 599D out of MRL Ava 320A, exhibited by Grace Hoover.

Division II Reserve Champion – KVLN 1438J ET, a 9/6/21, daughter of CELL Envision 7023E out of MAGS Walkin, exhibited by Dawson Book of Logan, Iowa.

Division III Champion – RGMA Jessie171J, a 6/3/21, daughter of RGMA Empire out of RGMA Alibi 3571A, exhibited by Jaelyn Anderson of Garner, Iowa.

Division V Champion – KLVN 1176J, a 1/31/21, daughter of CELL Envision 7023E out of MAGS Walkin, exhibited by Peyton Schmalshof of Avon, Illinois.

Division V Reserve Champion – AVAM Jelly Belly 104J, 1/5/21, daughter of AHCC Heartland 901F ET out of DEBV Glorianna 932G ET, exhibited by Ava Miller of Treynor, Iowa.

Lim-Flex Female Show



The Grand Champion Lim-Flex Female and Division IV Champion was CELL 1196J, a 3/3/21, 48% Lim-Flex, double black, homozygous polled, daughter of TMCK Flashback 605F out of LLJB Absolute Style 3056A, exhibited by Kylie Anderson of Garner, Iowa.



The Reserve Grand Champion Lim-Flex Female came out of Division III. CELL 1403J, a 7/24/21, 50% Lim-Flex, homozygous black, double polled, daughter of Silveiras Style out of Riverstone Charmed, was exhibited by Kyle Linhart of Leon, Iowa.

Division Champion & Reserve Champions

Division I Lim-Flex Champion – CELL 1572J, a 12/2/21, 50% Lim-Flex daughter of SCC SCH 24 Karat 838 out of Riverstone Charmed, exhibited by Carrina Schmalshof of Avon, Illinois.

Division II Champion – AUTO Jolene, a 10/8/21, 40% Lim-Flex daughter of Conley Express 7211 out of CJSJL 6097D, exhibited by Tenley Rae Edwards of Higginsville, Missouri.

Division II Reserve Champion – SL Just a Dream, a 10/15/21, daughter of MAGS Gusto 187G out of SL First in Line, exhibited by Dawson Book of Logan, Iowa.

Division III Reserve Champion – WFL Jolene 020J, a 5/11/21, daughter of MAGS Aviator out of TASF Fallon 190F, exhibited by Delan Keyes of Knapp, Wisconsin.

Division IV Reserve Champion – Curtins Linda 6J, a 4/5/21, daughter of Gateway Follow Me F163 out of CELL 5600C, exhibited by Braden Smalley of Nevada, Iowa.

Division V Champion – TASF Jerica 492J, a 2/5/21, 50% Lim-Flex daughter of TASF Crown Royal 960C out of TSF Erica, exhibited by Kaylee White of Woonsocket, South Dakota.

Division V Reserve Champion – MSHP Jasmine 103J, a 1/4/21, daughter of CELL Envision 7023E out of CELL Ella 7365E, exhibited by Mason Shipman of Treynor, Iowa.

Division VI Champion – AUTO Honey ET, a 10/10/20, 56% Lim-Flex daughter of AUTO King David 120E ET out of AUTO Princess 253D, exhibited by Kinlie Lewis of Iliif, Colorado.

Division VI Reserve Champion – AUTO Halo ET, an 11/18/20, daughter of AUTO Power Plus 133B ET out of FBFL Princess Kate 406C, exhibited by Griffin Reese of Avon, Illinois.

Bred & Owned



The Champion Bred and Owned Lim-Flex Female was MSHP Jasmine 103J, a 1/4/21, 71% Limousin daughter of CELL Envision out of CELL Ella 7395E, exhibited by Mason Shipman of Council Bluffs, Iowa.



The Reserve Champion Bred & Owned Lim-Flex Female was SL Jazzed Up, a 3/9/21, daughter of MAGS Gusto 187G, exhibited by Brooklyn Kline of Logan, Iowa.

Showmanship



The showmanship champions and reserve champions were: Novice: Champion – Braden Smalley of Nevada, Iowa; Reserve Champion – Peyton Schmalshof of Avon, Illinois; Junior: Champion – Dalton Miller of Treynor, Iowa; Reserve – Brendyn Myer of Logan, Iowa; Intermediate: Champion – Neveaha Wicke of Buffalo Center, Iowa; Reserve – Dawson Book of Logan, Iowa; Senior: Champion – Kinlie Lewis of Illiff, Colorado; Reserve – Kylie Anderson of Garner, Iowa.

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EDWARDS LIMOUSIN

Iowa News...

Mark Your Calendars

Members of the Iowa Limousin Association (ILA) and the board of directors are planning their annual meeting, banquet, and benefit auction. It will be on November 12, 2022, at the Cattlemen's Building in Ames, Iowa.

Please watch for further updates of this annual event. Information will be posted on the ILA website: www.iowalimousin.org and in the November/December Heart Beat.

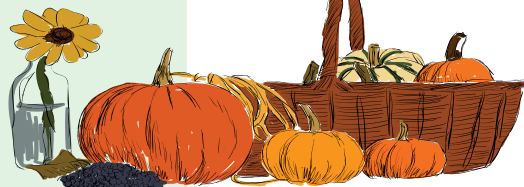
Thank You

Thanks to William and Sarah Long and their family, Peyton, Emmet, Riley and Maria, for serving as the host for the Iowa Field Day May 29, 2022 at the Union County Fairgrounds in Afton. Sarah Long's sister, Callista Wilkey of Afton, worked hard helping with the meals for both

the Heartland Regional Show and the Iowa Field Day. Thank You! We appreciate everyone who helped with the meals and the show. As the old saying goes, "many hands make light work".

Scholarship

A \$250 scholarship, given by the ILA, is available to all high school seniors or students attending college. Applications can be found on the ILA website or you can call Brenda Anderson, junior advisor, at 641/587-2198. Applications are due by the beginning of November and the winner will be announced at the annual meeting.



In Memoriam

Kevin James Ricke, 64, of Westside, Iowa, passed away unexpectedly July 24, 2022, due to a farming accident. Services were held July 30, 2022, at St. Ann's Catholic Church in Vail, Iowa.

He was born in Carroll, Iowa, and attended school in Arcadia, Iowa. Kevin went to Western Iowa Community College after graduating from Kuemper High School. Following his marriage to Geri in 1980, Kevin began farming with his father and uncle. After

they passed, he honored them by organizing the Richard & Ralph Memorial Tractor Ride.

Kevin was a farmer and Limousin breeder.

He was a 4-H leader for many years, and he especially enjoyed attending and competing in livestock shows with his children, family members, and friends. He followed the Iowa State Cyclones, the Creighton Bluejays, and the Chicago Cubs.

He is survived by his wife, Geri; three children Rachel (Justin Riha) Ricke, Heather (Christopher) Schall, and Ryan Ricke; four grandchildren; five brothers; and many other friends and relatives.



Iowa News...

Iowa Juniors Hold Field Day at Union County Fairgrounds

Twenty-eight Iowa Junior Limousin exhibitors paraded 43 Limousin and Lim-Flex market animals, bulls and females before Judge Alexa Montagne of Lubbock, Texas, on Sunday May 29, 2022, at the Union County Fairgrounds in Afton, Iowa.

A good crowd enjoyed the show and socialized over lunch provided by the Iowa Limousin Association.

Market Animals



Kacey Boyer of Weldon exhibited the Grand Champion Market Animal with JASB Jalapeno, a 2/17/21 1,350 lb. son of JASB Gilmore.



Mason Shipman of Treynor exhibited the Reserve Grand Champion Market Animal with MSHP Jen-Nay, a 1/22/21 daughter of ROMN Floyd Mudhenkey.

Bull Show



Brady Edge of West Liberty exhibited the Grand Champion Lim-Flex Bull with BRGD 50 Cent, a 3/24/21 son of EF Excessive Force.

Showmanship winners were: Junior Champion – Braden Smalley of Nevada, Reserve Champion – Brendyn Myer of Logan; Intermediate Champion – Neveaha Wicke of Buffalo Center, Reserve Champion – Dalton Miller of Treynor; Senior Champion – Kyle Linhart of Leon, Reserve Champion– Kacey Boyer of Weldon. Winners Showmanship – Champion – Dawson Book, Reserve – Kyle Linhart.



Dalton Miller exhibited the Grand Champion Purebred Bull with DTLM Jake Brake, a 1/25/21 son of AHCC Heartland.



Paige Baier of Red Oak exhibited the Reserve Grand Champion Purebred Bull with BAIP Joker, a 9/2/21 son of TASF Crown Royal.



Dalton Miller of Treynor had the Reserve Grand Champion Lim-Flex Bull with DTLM Joust, a 1/10/21 son of DEBV Gladiator.

Lim-Flex Female Show



Kyle Linhart of Leon exhibited the Grand Champion Lim-Flex Female with CELL 1403J, a 7/24/21 daughter of Silveiras Style.



Braden Smalley of Nevada exhibited the Lim-Flex Reserve Grand Champion Female with Curtins Linda, a 4/5/21 daughter of Gateway Follow Me.



Mason Shipman of Treynor had Champion Bred & Owned Lim-Flex Female with MSHP Jasmine, a 1/4/21 daughter of CELL Envision.



Brooklyn Kline of Logan exhibited the Lim-Flex Bred & Owned Reserve Champion with SL Jazzed Up, a 3/9/21 daughter of MAGS Gusto.

Limousin Female Show



Judge Alexa Montagne selected Ratliff Purple Heart, a 9/22/20 daughter of TASF Crown Royal exhibited by Sara Sullivan of Dunlap as the Grand Champion Purebred Female.



Reserve Grand Champion honors in the Purebred Female show went to SL Just a Fantasy, a 3/16/21 daughter of MAGS Gusto exhibited by Dawson Book of Logan. She was also the Grand Champion Bred & Owned female.



The Reserve Champion Bred & Owned Purebred Female was BAIP Juliette, a 9/5/21 daughter of TASF Crown Royal exhibited by Paige Baier.



Dawson Book exhibited the best Pair of Females and the Book Family won the Best 3 Head from one exhibitor.



JZ

Opportunity Knocks! Total Herd Dispersion

Bar JZ Ranches is offering its total cow herd for sale at private treaty. This is one of the oldest registered Limousin herds in the nation, dating back to our foundation membership at NALF. 40-50 bulls from this herd are sold at auction annually, averaging \$4,000 - \$5,000 per head. We would love to see this herd stay together, but would consider smaller lots.

100 cows and 23 bred heifers will sell. The heifers were AI'd to S S Brickyard E81 on June 3. The cows are sired by popular AI sires and carry the service of MAGS Cable, TNGC Empire 736E, LVLS Braveheart and S Architect 9501 to start calving March 15, 2023. They are predominantly black Lim-Flex cows. We have participated in the LIMS program since its inception. These cows are the best of our herd. The rest are gone. View the herd any time. The cows will be available for delivery after weaning the first week of September.

We will host our Annual Bull Sale February 21, 2023.



Bar JZ Ranches
Holabird SD 57540

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Kansas News...

State Fair

The 2022 Kansas State Fair Open Limousin Show will be held Saturday, September 17 in the Prairie Pavilion on the state fairgrounds in Hutchinson. The show will follow the Simmental Show.

For more information about the show, contact Assistant Superintendents Cash Schilling of Edson (785/694-2806) or Randy Corns of Altoona (randycorns11@gmail.com).

Annual Social

Members of the KLBA board of directors are planning for another social this fall. At the time of the printing of the Heart Beat, a date

and location have not yet been determined. When the final decision is made, the details will be posted on Facebook, on the KLBA website and the HLA website.

This annual event has been held the past several years at the farm of Hubert and Jo Thomas, O.T. Farms, near Fort Scott, Kansas. We appreciate their hospitality!

Thank You

We would like to thank John and Natalie Snyder for the outstanding job they did hosting the 2022 Kansas Junior Field Day at the Bourbon County Fairgrounds in Fort Scott. The meals were delicious and the breeders

enjoyed having time to visit with other breeders from across the state.

Thanks, also, to Juan Gavette who served as the judge for the show. Juan is currently working as the livestock judging coach and an agriculture faculty member at Fort Scott Community College. Juan said that he enjoys teaching students the art of livestock evaluation and leading various agricultural classes.

Extreme Heat

The heat wave that hit Kansas in June had a large impact on feedlots in Kansas. Fat cattle were hit significantly by the climbing heat index and many perished. There was a report of over

10,000 head of cattle who died due to the heat.

As temperatures rise, it becomes increasingly difficult for cattle to lose heat. When humidity increases it becomes more difficult to evaporate the water from the skin surface. Heat stress is a concern for cattle producers, and efforts need to be made to mitigate heat stress prior to extreme heat events, including providing extra water, altering feeding schedules and rations.

Veterinarian Miles Theurer said that it was a "perfect storm". Crews worked non-stop to provide extra water and bedding for the livestock.

Kansas Juniors Hold Field Day in Fort Scott

The Kansas Junior Limousin Breeders Association held their annual Junior Field Day at the Bourbon County Fairgrounds in Fort Scott, Kansas, on June 4, 2022.

Juan Gavette, judging coach and agriculture faculty member at Fort Scott Community College, judged the 23 head of Limousin and Lim-Flex cattle exhibited by 13 Kansas juniors.



The Grand Champion Steer was a 1,255 lb., 2/27/21 son of GV Redman exhibited by Timber Vermillion of Kincaid.



Judge Gavette named ADYS Jack Daniels, a 1/28/21 son of RLBH Days of Thunder exhibited by Adysin McCarley of Girard, as the Grand Champion Bull.



In the showmanship competition, the Novice Champion was Bre Engler of Carbondale and the Reserve Champion was Trax Vermillion; the Junior Champion was Aliston McCarley and the Reserve Champion was Ashley Schrag; the Intermediate Champion was Adysin McCarley; and in the senior group, the Champion was Ani Rexwinkle and the Reserve Champion was Shelby McAvoy of Manhattan. The show ended with the adult competition. After an interesting group, judge Gavette crowned Brooke Falk of Coffeyville as the Champion.



Ani Rexwinkle of Coffeyville exhibited the Reserve Grand Champion Bull with AR Jack Daniels, a 9/5/21 son of SLRE Stinker.



The Grand Champion Purebred Female was TASF Jynx, a 2/3/21 daughter of TASF Crown Royal exhibited by Aliston McCarley of Girard.



The Reserve Grand Champion Purebred Female was AR Java, a 9/10/21 daughter of SLRE Stinker exhibited by Ani Rexwinkle. The Purebred and Lim-Flex Bred & Owned heifers were shown together. Ani's heifer was selected as the Bred & Owned Purebred Female Champion.



ASBK Harvest, a 12/2/20 daughter of TASF Crown Royal exhibited by Ashley Schrag was the Reserve Champion Bred & Owned Female in the combined Bred & Owned show.



The Grand Champion Lim-Flex Female was Ratliff Jitter Bug, a 3/10/21 daughter of TASF Guinness exhibited by Ashley Schrag of Mound Ridge.



The Reserve Grand Champion Lim-Flex Female was AUTO Jane, a 10/9/21 daughter of FWLY Can Do exhibited by Ella Snyder of Fort Scott.

Minnesota News...

Minnesota Beef Expo

The annual Minnesota Beef Expo will be held October 20-23, 2022, at the state fairgrounds in St. Paul. Juniors from Minnesota and surrounding states are looking forward to coming to the Expo to take part in all the activities. In addition, there is also a trade show that is held throughout the Expo as well as a silent auction.

The weekend is packed with youth events, educational opportunities, a high-quality sale, and junior shows. This year's keynote speaker at the Minnesota Youth Beef Experience Program (MYBEP) Ideas and Insights Symposium is Katey Jo Gordon, winner of season two of the "Ultimate Cowboy Showdown". She grew up in Jahl, New Mexico and is a 5th generation rancher and rodeo contestant in the breakaway and team roping events.

The Expo was established in 2000 and is one of the premier beef industry events in the Midwest,

welcoming nearly 5,000 participants and visitors each year. The Limousin breed representative for the Expo is Kevin Bachmeier of Apple Valley. This show is also a sanctioned show for the 2022 North Star Points Series (NSPS). It will be the last show of the season for this series.

Some of the exciting events taking place at the Expo will be the Sullivan Supply Fitting Contest, Knowledge Bowl, a Photography Contest, Sullivan Supply Stock Show University Seminar, a Judging Contest, MYBEP and Junior Showmanship, Beef Ambassador Team Competition, the sale, Prospect Steer, Market Beef and Prospect Heifer shows, and the Expo ends with the Junior Breeding Heifer Shows. Judges for this year's shows are Cheramie Viator of Tomball, Texas, and John DeClerck of College Station, Texas.



Beau Peine of Hastings, MN, has had a very successful summer showing cattle. He has received Champion Limousin as well as Reserve Supreme Champion Overall Breeds in several shows. He showed DL Just About Perfect 624ET, a 3/22/21, homozygous black, homozygous polled, 75% Lim-Flex daughter of DHVO Deuce 132R out of WLR Eden ET, bred by Davis Limousin of Brownwood, TX, at many shows this spring and summer. Beau was named Champion Limousin and went on to be selected Reserve Supreme Champion at the River Falls Block & Bridle in River Falls, WI, May 1; the North Star Showdown in Zumbrota, MN, May 29; and the show in Pipestone, MN, on June 4. He also had the Champion Limousin at the Black River Falls Spring Thaw on April 17. Congratulations!

2022 Treftz Limousin Fall Pasture Tour

Hop aboard the hayride and see some of the country's finest Purebred Limousin genetics in their natural environment at the Treftz Ranch on...

Saturday, September 24

Powerful future herd sires and heifer calves alongside their dams.

Check out the highly anticipated calves by **TREF HARDCORE** and **ANCHOR B GOLD RUSH**, as well as those sired by our elite bull battery.

Tour at 11:00am with lunch to follow

Give us a **RSVP** if you can attend and we'll make sure to have enough food and drink for everyone!

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Missouri News...

Annual Meeting, Banquet/Benefit Auction

The Missouri Limousin Breeders Association (MLBA) held their annual meeting on Friday, May 6, 2022, on the outdoor patio at the Sand Spring Resort near Lebanon, Missouri. This event was held in conjunction with the 17th Annual "Great American Pie" Sale the next day, May 7.

A large crowd of Limousin breeders, their families and other Limousin enthusiasts enjoyed the delicious brisket meal and all the trimmings prepared and served by staff at the Gravel Bar & Grill at the Sand Spring Resort.

Awards

Paul Junkans presented the MLBA "Hall of Fame" award to Emmett and



Tara Minor, right, presented the "Ed Pinegar Memorial Scholarship" to Lydia Hunt of Frohna, and Samantha Callahan of Centerview. Not pictured, Hannah Junkans of Henley.

Debbie Edwards of Higginsville. Jack Glendenning announced the MLBA "Commercial Producer of the Year" award to the Yates family of Preston.

Congratulations winners!

Meeting

Nathan Hunt, MLBA president, welcomed everyone, recognized special guests in attendance, and went over the treasurer's report. Melanie Brockhaus gave a report on the junior activities. Dean Summerbell reported on Heartland Limousin Association activities over the past year.

Election

An election was held to fill seats on the MLBA board of directors. Caleb Minor of Strafford was elected to serve

on the board. We would like to express our appreciation to retiring board member Ron Garrison of Osceola for his years of service on the board.

Officers for the upcoming year are Nathan Hunt, president; Ty Heavin, vice president; Josh Glendenning, secretary; Caleb Minor, treasurer; and TJ Callahan, ex-officio.

Benefit Auction

Live and silent auctions were held following the annual meeting. A variety of items were auctioned off including a Yeti Tundra Haul Hard Cooler, a stainless square bale hold, a steel dueling tree silhouette, corn hole boards, a handmade Limousin blanket, float trips, and many other unique items. In addition, there were

also several goodies on the auction including homemade cinnamon rolls and pecan blondies. Cattle supplies and semen were popular items on the auction, helping raise a very large sum for the Missouri Junior and Senior Associations. The board would like to thank all those who consigned and/or bid on items on the auction.



Gene Smith of Anderson, MO (center) received the awards for being selected "Commercial Producer of the Year" from Jack & Josh Glendenning, left, and Mark Middleton, right.



TJ Callahan presented the "Arator Valley Promoter of the Year" Award to Nathan, Austin, Becky and Lydia Hunt, 4H Limousin of Frohna, MO.

In Memoriam



Rosalie Smith, 91, of Sedalia, Missouri, passed away May 17, 2022, at the Sylvia Thompson Residence Center in Sedalia. Services were held May 20, 2022, at the McLaughlin Funeral Chapel in Sedalia.

She was born in Smithton, raised and educated in Hardin, and graduated from CMSU. She began teaching at Northwest High School in Hughesville. Rosalie and her husband, Tom, lived on the family farm north of Sedalia, helping care for his parents. In the early 1960s, they

moved north of Smithton where they began their Arator Valley Farm and raised Limousin cattle. She taught Home Economics at Smith-Cotton High School.

Rosalie and Tom were actively involved in the Limousin breed. They were members of the North American Limousin Foundation, the Heartland Limousin Association, the Missouri Limousin Breeders Association (MLBA), and the Pettis County Cattlemen's Association. Rosalie served as president of the Limouselles in 1987, and she was also president and board member of the Smithton Fair

and a member of St. Paul's Lutheran Church. She and Tom were the first inductees in the MLBA "Hall of Fame" in 1996. In 2009, Rosalie and Tom started the "Promoter of the Year" award, given to Limousin enthusiasts in recognition of their involvement and promotion of the breed.

She is survived by her brother, Paul Miller, a sister, Louise King, many nieces and nephews, and a host of other friends and relatives.



The Missouri Field Day Pee-Wee competition ended in a tie. Khloe Kautsch of Russellville and Gabe Minor, with a little help from his dad, Caleb, of Strafford, had fun in their first show.

In Memoriam



Mary Alice O'Brien, 80, of Lanagan, Missouri, passed away May 11, 2022. Services were held in the Anderson Chapel of the Ozark Funeral Home in Anderson, Missouri.

She was born in New Mexico, and raised in Bentonville, Arkansas and Cleveland, Ohio. After graduation, she moved back to Bentonville where she married Donald O'Brien. They

shared 50 years together before he passed away in 2012. Mary assisted her husband in the operation of the family business, including O'Brien Farms. They were members of the North American Limousin Foundation, the Missouri Limousin Breeders Association, and life-time members of the Heartland Limousin Association. Mary was also instrumental in the operation of Ponderosa Trails, and she enjoyed trail riding.

Mary is survived by three sons; Donnie (Tammy), Kelly (Tabitha) and Jason, two daughters; Marsha (Jary) Douglas Brooks, twenty-three grandchildren, thirty-one great grandchildren, one great-great grandson as well as many other family and friends.



Missouri News...

Missouri Juniors Hold Field Day at the State Fairgrounds

The Missouri Junior Limousin Association held their Annual Field Day June 10, 2022, at the state fairgrounds in Sedalia. This event was in conjunction with the Missouri Cattlemen's All-Breed Show June 10-12.

The show took place in the Donnelly Arena. Ethan Douglas of Anderson, Missouri evaluated the 46 Limousin and Lim-Flex females, bulls and steers exhibited by 27 Missouri juniors. The show began with a Pee

Wee competition and concluded with three classes of showmanship.

The Missouri Limousin Breeders Association would like to thank Melanie Brockhaus, junior advisor, for organizing the show and helping line-up the cattle. They would also like to thank the MLBA Board of Directors for working in the ring and Miranda Pinnell, princess, for handing out the prizes and banners.

Division IV Champion – SEEE Jelly Bean exhibited by Jaidyn Wood of Lee's Summit.

Division V Champion – KVLN 1180J ET exhibited by Wyatt Seymour of Knob Noster.

Division V Reserve Champion – CELL 1019J exhibited by Tavia Seymour of Knob Noster.

Division VI Reserve Champion – GETZ Honor Roll 53H exhibited by Ellie Dill.

Division Bull Winner

Division VI Champion – SC Hollywood 51H exhibited Jillian Mudd of Knob Noster.

Steer Show



The Grand Champion Steer was KORC Leroy the Limi 102J, weighing 1,275 lbs., exhibited by Chelsea Pinnell of Cuba.



Taking home the Reserve Grand Champion banner with her 1,265 lb. steer, KMDL Jaxx, was Mia Dobson of Fayette.

Female Show



The Grand Champion Limousin Female was the Division VI Champion. LDIL Hallie 053H, an 11/11/20 81% Limousin daughter of TASF Crown Royal 960C ET out of AUTO Callie 403D ET, was exhibited by Ellie Dill of Marshfield.



The Reserve Grand Champion was LDIL Jovie 103J, a 10/19/21 57% Lim-Flex daughter of CJSJ Creed 5042C out of AUTO Callie 403D, also exhibited by Ellie Dill. She was the Division II Champion.



The Grand Champion Cow/Calf was Little's Diva 6D, a 3/1/16 purebred daughter of Little's Arsenal 79A out of Little's Zyana 106Z, exhibited with her 3/1/22 bull calf at side by Elly Tellman of Eldon.

Division Female Winners

Division I Champion – JDIL Journey 104J exhibited by Ellie Dill.

Division I Reserve Champion – AUTO 665J exhibited by Ansley Palisch of Frohna.

Division II Reserve Champion – AUTO Jolene exhibited by Tenley Edwards of Higginsville.

Division III Champion – LYDH Josey 44J exhibited by Lydia Hunt of Frohna.

Division III Reserve Champion – MIAD Jayne exhibited by Mia Dobson of Fayette.

Division IV Champion – SEEE June Bug exhibited by Chelsea Pinnell of Cuba.

Bull Show



Samantha Callahan of Centerview exhibited the Grand Champion Bull with CB Jim Beam 1111J, a 3/20/21 purebred son of CB Gale 9129G ET out of CB Ginger 911G ET. He was the Division IV Champion.



Samantha Callahan also exhibited the Reserve Grand Champion Bull with CB Jack Daniels 1113J, a 75% son of TASF Crown Royal 960C ET out of TMCK Bordeaux 0965B. He was the Division IV Reserve Champion.

Showmanship



Junior Champion, 10 and under – Miranda Pinnell; Intermediate Champion, 11-15, – Kole Lewis; and Senior Champion, 16-21, – Karlee Favor.

In Memoriam



Virginia Rose Decker, 96, of Lee's Summit, Missouri, passed away July 8, 2022. Services were held at the Langsford Funeral Home in Lee's Summit on July 13, 2022. She is the mother of Limousin breeder Pam (Greg) Callahan of Centerview, Missouri; grandmother to TJ (Kari) Callahan and Jake Callahan, both of Centerview, Melanie (Danny) Brockhaus of Holden; and great-

grandmother to Limousin juniors Samantha and Joe Callahan, and Corbin and Case Brockhaus.

She was born in Baldwin, Kansas and moved to Missouri at the age of 10. She spent the rest of her life in the Lee's Summit area. Virginia was involved in various activities with her children including the Prairie Lee 4-H and Greenwood Hustlers 4-H Clubs, Future Farmers of American and the Lee's Summit Saddle Club. She also enjoyed sewing, embroidering

and quilting. Virginia was a big cheerleader of her grandchildren and great-grandchildren's activities, attending sporting events, musicals and livestock shows.

She is survived by a son, two daughters, six grandchildren, nine great-grandchildren, and numerous other relatives and friends.



A large crowd of Limousin enthusiasts gathered at the Gravel Bar & Grill patio for the MLBA annual meeting, banquet, and benefit auction.

Missouri News...

MLBA Hosts Open Field Day Show at Missouri Cattlemen's Weekend

The Missouri Limousin Breeders Association (MLBA) hosted their Annual Summer Open Field Day Show during the Missouri Cattlemen's All-Breeds Show at the Missouri State Fairgrounds in Sedalia the second weekend in June. The show was held on Saturday morning at the Donnelly Arena. Tanner Walden of Tonganoxie, Kansas, was the judge for the 41 head of females and bulls exhibited by 27 Missouri Limousin enthusiasts.

Female Show



Judge Walden named CELL Jessi 1404 as the Grand Champion Female. She is a 9/2/21, 65% Lim-Flex daughter of ELGX Kings Landing 599D out of LLJB Absolute Style 3056A, exhibited by Karlee Favor of Marshfield and she was the Division II Champion.



The Reserve Grand Champion Female was LDIL Jovie 103J, a 10/19/21, 57% Lim-Flex daughter of CJSJ Creed 5042C out of AUTO Callie 402D, exhibited by Ellie Dill of Marshfield. She was the Division II Reserve Champion.



The Grand Champion Cow/Calf was Little's Diva 6D, a 3/1/16, purebred daughter of Little's Arsenal 79A out of Little's Zyana 106Z. She was exhibited with her 3/1/22 bull calf at side by Elly Tellman of Eldon, MO.

Division Female Winners

Division I Champion – JJDIL Journey104J exhibited by Ellie Dill.

Division I Reserve Champion – MINO Juniper exhibited by Minor Limousin of Strafford.

Division III Champion – LYDH Josey 44J exhibited by Lydia Hunt of Frohna.

Division III Reserve Champion – MIAD Jayde exhibited by Mia Dobson of Fayette.

Division IV Champion – B Jealous Much 134J exhibited by Samantha Callahan of Centerview.

Division IV Reserve Champion – SEEE June Bug exhibited by Chelsea Pinnell of Cuba.

Division V Champion – KVLN 1180J exhibited by Wyatt Seymour of Knob Noster.

Division V Reserve Champion – CELL 1004J exhibited by Cale and Bonnie Seymour of Knob Noster.

Division VI Champion – LDIL Hallie D 53H exhibited by Ellie Dill.

Division VI Reserve Champion – GETZ Honor Roll 53H exhibited by Ellie Dill.

Bull Show



The Grand Champion Bull was CB Jim Beam 1111J, a 3/20/21 purebred son of CB Gale 9129G out of CB Ginger 911G exhibited by Samantha Callahan of Centerview.



The Reserve Grand Champion Bull was CB Jack Daniels 11131J, a 3/12/21 75% son of TASF Crown Royal 960C ET out of TMCK Bordeaux 0960B, also exhibited by Samantha Callahan.

Nebraska News...

Hunt Limousin Hits Milestone

Hunt Limousin Ranch of Oxford, Nebraska, is celebrating 44 years raising Limousin cattle. Charlie, Nancy, Dan, and Melinda Hunt believe in their motto "Generation to Generation, the Cattle You Deserve, the Brand You've Come to Trust". Dan Hunt explained that they bought King Tut, the first black polled purebred bull in the nation, back in 1979.

They started selling Limousin genetics in 1980. Most of the sales are by Private Treaty, they were part of the Nebraska Cattlemen's Classic for many years, and they sell bulls on an online sale in February. Another feature at Hunt Limousin Ranch is their Buy Back Program. As part of their customer service program, they buy back calves sired by HUNT bulls.

Heartland Premium Beef, a program selling quarters, halves and whole beef, is another feature at Hunt Limousin Ranch. Customers can purchase locally raised, corn finished beef by contacting Dan for more details.

Mark Your Calendars

The annual Nebraska Cattlemen's Classic Limousin show and sale will take place in February. The show is on February 15, the bull sale is on the 16th and the females sell on the 17th. This is a great time for Limousin breeders gather to evaluate the cattle and renew friendships.

Drought in Nebraska

Nebraska has more cattle than people. During the summer of 2022, Nebraska, like many west central states of the Heartland, is facing moderate to severe drought conditions. This greatly complicates the biggest segment of the agricultural economy, which is the largest part of the economy in Nebraska.

Recent drought monitors have 98% of the state in drought conditions. The cattle numbers at the beginning of 2022 reflected 1.8 million cattle that are raised and nearly 5 million cattle on feed. Hot weather and sort rainfall has impacted the entire state. The Nebraska Limousin Association hopes the drought will abate before too much damage is done.



Dan Hunt of Oxford, NE, is proud of his daughter, Jenna, and her success in the show ring.



Jenna, Houston & Adeline, children of Dan & Melinda Hunt of Oxford, NE had a successful week showing their projects at the Harlan County Fair.



Good Luck with your fall sales.

Edwards Limousin Inducted into MLBA “Hall of Fame”

Emmett and Debbie Edwards were inducted into the Missouri Limousin Breeders Association (MLBA) “Hall of Fame” on May 6, 2022. The ceremony took place during the MLBA annual banquet, meeting and benefit auction at the Sand Springs Resort near Lebanon.

They grew up in the western rural Missouri community of Corridor-Higginsville. Emmett served in the Missouri National Guard for 34 years, rising to the rank of Command Sergeant Major of the 35th Division Support Command (DISCOM), while Debbie worked at Central Bank until her retirement. This past April, Emmett and Debbie celebrated their 51st wedding anniversary.

The Edwards family raised feeder pigs and began in the cattle business in 1988 with Simmental. In 1998 they bought their first Limousin steer from Bobby and Jo Rankin at the state MLBA Limousin sale. Emmett was impressed with their growth and muscling, and that was the beginning of their Limousin seedstock operation.

They raised two sons, Shaun and Scott, and two daughters, Cindy and the late Stacia, and they now have 11 grandchildren. The entire Edwards family have been extremely active developing Limousin and Lim-Flex genetics, competing with their cattle in local, state, regional and national Limousin shows. They are die-hard Limousin cattle breeders in all facets of the industry including farm work, genetics, marketing, advertising, presentation, customer relations, promotion, and backing up of their product. They have conducted Limousin production sales at their farm, and they currently hold an online sale to market some of their premier breeding stock.

Emmett and Debbie are always willing to pitch in and help wherever they are needed. Emmett has worked as a ring man or gate man during cattle shows, helping things run smoothly, and Debbie is always ready to help prepare and/or serve meals at the shows. They faithfully attend Limousin shows, sales, and auctions as consignors and/or bidders. Their



enduring support by attending their children and grandchildren's shows is to be emulated by others. Emmett is currently in his second term on the Heartland Limousin Association board of directors, serving as vice president. He is active on the Executive Committee and is sought out for his wisdom and advice.

Their son, Lieutenant Colonel Shaun Edwards, is serving overseas in the 35th Infantry Division and was not able to attend the induction ceremony. He sent a telegram in support of his parents and it was read as part of the ceremony. He ended his message with the following statement, “I know how fondly you hold the experiences, memories, and friendships this adventure in the Limousin breed has brought you. The entire family is extremely proud of you and what you have accomplished”.



APPLICATION FOR MEMBERSHIP

The Heartland Limousin Association is comprised of Limousin breeders including the states of IA, KS, MN, MO, NE, SD & WI.

Name _____ Most used herd prefix assigned by NALF _____

Address _____ City/State/Zip _____

Phone/Email _____

The undersigned herein applies for membership in the HLA with all rights and privileges outlined in the HLA constitution and bylaws.

Signature _____

Please make checks payable to the HLA,
clip and return this membership application & \$50 to:
Dean Summerbell, HLA, 619 139th Lane NW,
Andover, MN 55304

South Dakota News...

South Dakota Junior Spotlight Held in Huron

Junior exhibitors took part in the South Dakota Summer Spotlight Show the weekend of July 27-31, 2022, held at the South Dakota State Fairgrounds in Huron. This all-breed event featured swine, sheep, and cattle shows as well as a showmanship

competition. The Spotlight is designed to showcase youth from South Dakota and surrounding states and their livestock.

This show, a project of the South Dakota Beef Breeds Council in conjunction with the South Dakota

State University Extension, gives the youth an opportunity to gather in both fellowship and competition. Brigham Stewart of Washington, Kansas, sorted 430 head of cattle shown in a variety of breeds on Saturday, July 30, 2022, in two rings.



The Grand Champion Purebred Limousin Female was TASF Jetta 494J, a 3/1/21 daughter of TASF Crown Royal 960C, exhibited by Chloe Hazel of Beresford, South Dakota.



The Grand Champion Lim-Flex Female was FC Justa 168J, a 9/3/21 daughter of Conely No Limit, exhibited by Kinsley Altena of George, Iowa.



Judge Stewart selected a 1,362 lb. Lim-Flex Steer as the Grand Champion. He was exhibited by Hannah Heezin of Wesington Springs, South Dakota.



Reserve Grand Champion Purebred Limousin Female honors went to ZEDL Jezebel, a 5/15/21 daughter of JDIL Black Country, exhibited by Cruz Willard of Colton, South Dakota.



The Reserve Grand Champion Lim-Flex Female was L7 Just One Look, an 11/20/21 daughter of Duff Red Blood. She was exhibited by Memphis Peterson of Pukwana, South Dakota.



The Reserve Grand Champion Steer, also a Lim-Flex weighing 1,130 pounds, was exhibited by Maycee Haase of Scotland, South Dakota.



Kane and Darla Aegerter of Seward, NE, judged the showmanship competition. The top 5 Limousin showmen in the Senior division were Chloe Hazel, champion; Kaylee White, reserve; Memphis Peterson, Hannah Heezin, and Macee Haase. In the Overall Breeds contest, Chloe was third and Memphis was fifth.



Rory Peterson was selected as Junior Champion and Jersey Lucas was Reserve.

Brooklyn Ludens was named Pee-Wee Champion and Kaydence Sievers was Reserve.

In Memoriam



Carol Ann Wienk, 81, of Lake Preston, South Dakota, passed away May 13, 2022. Services were held May 17, 2022, at the UCC-United Methodist Church in Lake Preston. She is the mother to Limousin breeder Peggy (Dave) Nolz of Mitchell, South Dakota and their daughters Amanda (Tyler) Radke, Courtney (Eliott) Coughlin, and Kaley Nolz.

She was born and raised in the Lake Preston area. Carol and her husband, Arnold, raised their five daughters on the farm where Arnold was born and raised. They raised cattle and had bull sales at their farm. Carol was

passionate about promoting beef and she was an active member of the South Dakota Cattlemen's Auxiliary, the South Dakota Beef Industry Council, and the American National Cattlewomen. Carol and her family enjoyed welcoming foreign exchange students, collegiate livestock judging teams and countless guests to their home over the years.

Carol is survived by her husband, Arnold, five daughters, 15 grandchildren, 23 great-grandchildren, a brother and sister, as well as many other friends and relatives.



In Memoriam



Laura Sieh, 60, of Clear Lake, South Dakota, passed away unexpectedly on July 9, 2022. Funeral services were held on July 13, 2022, at Trinity Lutheran Church in Clear Lake.

She was born in Brookings, South Dakota, and grew up in Clear Lake, graduating from high school in 1980. Laura was dedicated to her farm, livestock, family and friends. At a young age, Laura knew that she wanted to work with animals and agriculture. She and her husband, Kelly, worked as truck drivers and farmers. She was known for being a hard worker and determined to get things done.

Laura and her husband attended cattle sales, purchasing many Limousin bulls at the "Red Carpet Sale" in Sioux Falls, South Dakota, as well as buying bulls at Limousin production sales. She also founded Painted Sieh Horses, which was dedicated to producing performance horses and she also started Painted Sieh's Therapeutic Riding.

She is survived by her husband, Kelly Sieh, four stepchildren, four brothers, three sisters, and numerous friends and relatives.



South Dakota News...

Herman Symens – In Memoriam



Herman Symens, 82, of Sisseton, South Dakota, passed away July 16, 2022, after a long illness. He was a pioneer in the Limousin breed and a true friend of Limousin breeders, spending four decades breeding, feeding and promoting the cattle he loved.

He graduated from Amherst High School in 1957. He attended South Dakota State College of Agriculture and received a diploma in 1959.

Herman started with Limousin in 1970 when he and his brothers, Irwin, Paul and John, began raising this new breed of cattle, Limousin, at Symens Brothers near Amherst, South Dakota. They were leaders in Limousin genetics, exhibiting many grand champion Limousin bulls at shows like the National Western Stock Show, Black Hills Stock Show and the South Dakota State Fair.

Herman, his wife, Judy, and their sons moved from Amherst to Sisseton, South Dakota, in 1993 where they raised cattle at Symens Hills Ranch. They also owned and operated LIM-Gene, Inc., a semen distribution company created in 1989 with the vision of providing the Limousin breed with a source of quality genetics.

This great cattleman was not only actively involved raising Limousin cattle, but he also played a major role in the growth, development and acceptance of the breed. He served on the North American Limousin Foundation (NALF) Board of Directors from 1978 to 1984, serving as president of the association for two years in 1983 and 1984. He was held in high esteem by nearly all the seedstock producers of the Limousin breed. He was also a founding member and on the Board of Directors of the Heartland Limousin Association for many years.



Herman was on the South Dakota Limousin Board of Directors, serving as president for several years. He judged many national junior and open shows in the United States and Canada.

He was a great supporter of all breeders, both young and old. He traveled across the country as well as internationally, buying and selling cattle as well as exhibiting at many prestigious shows. Breeders sought out Herman for his opinion and advice on Limousin cattle. Mark Anderson, NALF Executive Director, said at his "Hall of Fame" induction, "Herman is considered a true friend of Limousin breeders, and he is a committed promoter of the breed. He has had a love of the breed and the people for more than 40 years, and he is passionate about the attributes of Limousin cattle."

Herman has received many honors over the years. In 2015, he was inducted into the North American Limousin Foundation "Hall of Fame", becoming the fifth Limousin breeder/promoter to achieve that high honor. At his induction ceremony, several Limousin producers from South Dakota, Minnesota and North Dakota spoke to his true dedication to agriculture and the Limousin breed. Dean Summerbell, Executive Secretary of the Heartland Limousin Association, said he thought Herman Symens forgot more about Limousin cattle than most producers will ever know.

In 2019, Herman retired due to ill health, and he and Judy moved from the ranch into Sisseton.

Herman is survived by his wife of 59 years, Judy; sons Jim (Laura) of Claresholm, Alberta; and Joel (Gerlyn) of the Philippines; daughters Julie Symens of Sisseton; and Janelle (Brett) Symens of Aberdeen, South Dakota, and seven grandchildren; Leah (Justin) Hanson, Lexi (James) and Dillon (Annalesha) Bohlander, Colton, Cheyenne, and Colby Symens, and John Symens, one great-grandson Jhett Hanson; brothers David Symens, Paul (Faye) Symens, John (Shirley) Symens; sisters Aletha Prouty, Karen (Darrel) Jongeling, Doris Armstrong; sisters-in-law Cleo Symens, Betty (John) Kendall, Nancy Herzog; brother-in-law Craig Schmidle, and many other relatives and friends.

We will all miss Herman Symens, a true Legend in the Limousin breed!

With grateful hearts, the family of Herman Symens thanks all of you who in any way remembered and celebrated his life with us. You will never know the importance of each of you as friends and how you enriched his life.

"Shared times, Shared memories, Shared joys— Those special things keep a loved one close."

Thanks be to God! — Judy Symens and Family



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Fullblood News...

11th Annual National Fullblood Limousin Show Held in Oklahoma

The National Fullblood Limousin Association (FLA) held its 11th Annual National Show at the Mayes County Fairgrounds near Pryor, Oklahoma, on Saturday, June 11, 2022.

Members of the association met the night before for a meeting followed by a burger and brat meal with all the fixings. Thank you to the breeders who helped sponsor the show and provide food for the meals.

The FLA would like to thank the following special award sponsors: Broken Slash/Crockett Rose Branch, the MOOK Partnership, sponsored the buckle awards; Diamond W Ranch was the showmanship sponsor; Hahn Farms sponsored the junior appreciation gifts; and Goss Limousin was the special show expense donor.

PJ Budler served as the National Fullblood Show judge, evaluating the 15 Females and Bulls exhibited by nine exhibitors. He was raised on a 5th generation cattle operation in South Africa. In 2012 he relocated to Texas and is now the International Business Manager for Trans Ova Genetics. He

also runs the annual "Champion of the World" competition. He has judged 55 different breeds of cattle in 32 countries. In 2017, P J Budler became the first to ever evaluate a National Show on all six continents.

Open Show



The Grand Champion Limousin Female was SVL Amanda 913J, a 5/10/21 daughter of SVL Magic Touch 516E out of SVL Polled Annie 974Z, exhibited by Stone Valley Limousin of Cashion, Oklahoma. She was the Division II Champion.



The Reserve Grand Champion honors went to SVL Novelty 816H, a 9/12/20 daughter of SVL Magic Touch 516E out of SVL Polled Nadine 459T, exhibited by Coleman Kitchens of Cashion, Oklahoma. She was the Division III Champion.



The Reserve Grand Champion Bull was ERAL Indy, a 4/20/21 Dash of Dandie out of CF Scarlet O'Hara, exhibited by Anderson's Rocky Acres of Wellsville, Kansas.

Junior Show



The Grand Champion Female in the Junior Show was Ivy, a 4/1/21 daughter of SVL PLD Excellent 201B out of SKHL Garden Lily exhibited by Sierra Hahn of Louisburg, Kansas.

Division I Champion—RS Magic Rosie 66J, an 8/14/21 daughter of SVL Magic Touch 516E out of SVL Eloise 523E, exhibited by Ava Somers, Lindsay, Oklahoma.

Division I Reserve Champion—DWR Ronnie 202J, a 9/19/21 daughter of Rohoney Issac out of DWR Polled Wynne 139D, exhibited by Diamond W Ranch of Chelsea, Oklahoma.

Division II Reserve Champion—Ivy, a 4/1/21 daughter of SVL PLD Excellent 201B out of SKHL Garden Lily, exhibited by Sierra Hahn of Louisburg, Kansas.

The Get of Sire winner was SVL Magic Touch 516E.



Judge Budler selected SVL Premier 923J, a 7/3/21 son of Magic Touch 516E out of SVL Penny as the Grand Champion Bull. He was exhibited by Stone Valley Limousin.

SVL Novelty 816H, a 9/12/20 daughter of SVL Magic Touch 516E out of SVL Polled Nadine 459T, exhibited by Coleman Kitchens of Cashion, Oklahoma, was crowned Reserve Grand Champion Female. She is pictured previously in the third column.

There were two classes of showmanship. Ella Stinson of Ottawa, Kansas, was the Junior Champion and Coleman Kitchens of Cashion, Oklahoma, was the Senior Champion.



These junior members took part in the Fullblood Limousin Alliance National Show.



"BACK IN TIME" Do You Know the Answer?

Answers:

- 1.) Cattle found in cave drawings in the Lascaux Cave near Montignac, France, estimated to be 20,000 years old, have a striking resemblance to today's Limousin.
- 2.) The terrain where Limousin cattle were raised was described as rugged and rolling with rocky soil and a harsh climate.
- 3.) Limousin gained a well-earned reputation as work animals in addition to their beef qualities.
- 4.) In November of 1886, the first Limousin Herd Book was established in France. Louis Michel presided over the herd book, and the objective of which was to ensure the uniformity of the breed.
- 5.) Today, Limousin cattle are still referred to as the "butcher's animal" in France.

Questions on page 3



Members of the Fullblood Limousin Alliance traveled to Pryor, OK, for the 11th Annual National Show.



The 8th Annual Foundation Sale

SATURDAY, SEPTEMBER 17, 2022 . 1:00 PM (CST)

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ACHH Diamond 82D ET	Wulfs Fetoscope K613F ET
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JL Irish Whiskey 275C	LFLC Denver 857D

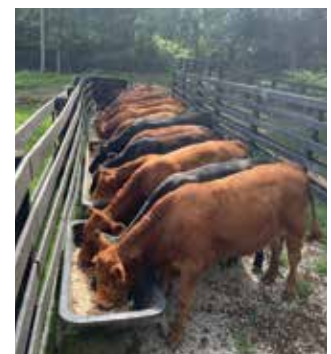
Marketing & Sale Consultant Team

Stephen Haynes.....	(270) 799-8685
Bill Helton (Helton Consulting).....	(256) 962-0256
Dean Summerbell	(612) 963-3799
Bev Summerbell	(763) 232-9302
Carter Haynes	(270) 799-0196
Carrol T. Cannon (Auctioneer).....	(229) 881-0721



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Highlights from the Heartland



The Iowa Field Day junior exhibitors.



Mark Willette, Lura Limousin of Delavan, MN, enjoyed taking time out to hold his newest granddaughter, Calli, after a busy day working with the cattle.



Thank you to the Long family of Afton, IA, for hosting and providing great food for the Heartland Regional at the Union County Fairgrounds. Callista Wilkey, Maria, Peyton, Emmet, Sarah and William Long worked tirelessly throughout the weekend.



The Heartland Regional junior exhibitors.



Kacey Boyer of Weldon, IA, was the recipient of the "Jordan Muxfeldt Memorial Herdsmanship" award, given by the Straight family in honor of their daughter, Jordan. Jordan's sister, Jamie, presented the award to Kacey at the Heartland Regional in Afton, IA. Congratulations!



Sale consultant Bill Helton of Vinemont, AL, purchased cattle for his customers at the "Great American Pie Sale" in Lebanon, MO, on May 7.



Juniors exhibiting their cattle outdoors at the 1984 National Junior Heifer Show in Rapid City, South Dakota.



Mary Nielson (center), ROM'N Limousin of Arlington, SD, was honored with the Albrecht "4-H Grandma of the Year" award at the Kingsbury county fair.



Tub Ratliff of Westphalia, KS, had fun with his great-grandchildren, Tate & Ayla May, at the NALJA show in Amarillo, TX.

Thanks to our 2022 Buyers.

Caleb, Tara, Gabriel & Reagan Minor
1201 Flint Rock Rd. • Strafford, MO 65757
Caleb (417) 576-6364 • Tara: (443) 605-6127
minorfarms930@gmail.com
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Joseph Kribes, MO • Griesel Limousin, KS
Schmidgal Farms, IL • Mark and Lisa Anderson, IA
and thank you to all semen buyers.



MINO Fiona

57% Lim-Flex • Homo Polled • Homo Black • 10/10/18

CJSL Creed 5042C x AUTO Callie 403D

CE: 13 BW: 2.1 WW: 78 YW: 133 MK: 22 CM: 9 SC: 0.53

DC: 10 YG: -0.04 CW: 31 RE: 0.49 MB: 0.44 \$MI: 70

A full sib to the 2022 Neogen Ultimate Show Grand Champion Female, Fiona is a difference maker in her own right. Contact us for genetic opportunities out of this dynamic female.



AUTO Hudson 027H

This son of Fiona by COLE Explorer exemplifies her production potential.



AUTO Genevieve 284G

79% Limousin • Polled • Homo Black • 10/12/19

MAGS Aviator x AUTO Luckie Too 423Y

CE: 11 BW: 1.8 WW: 61 YW: 91 MK: 22 CM: 6 SC: 0.30

DC: 12 YG: -0.21 CW: 26 RE: 0.72 MB: -0.06 \$MI: 48

This genetic gem represents the best the breed has to offer. We look forward to exciting things from her in the near future. Contact us for details on future progeny.



AUTO Jada 648J

This daughter of Genevieve by Conley Express has the look and performance the 284G cow family is known for.



Heartland Sale Reports

17th Annual “Great American Pie Sale” Held in Lebanon

The 17th annual “Great American Pie Sale” was held on May 7, 2022, at The Exchange at Wall Street Cattle Co. near Lebanon, Missouri. Twenty consignors from seven states; Missouri, Arkansas, Illinois, Iowa, Minnesota, Oklahoma and Texas, brought a quality set of genetic opportunities, spring breds and pairs, fall breds and pairs, open heifers and bulls to the sale.

The Southeast region of Missouri has long been an area known for outstanding Limousin genetics. The breeders consigned a wide array of purebred and Lim-Flex cattle for the buyers to evaluate.

Two lots brought \$8,500 in the sale. Lot #1, a “pick of the 2021 September and October calves”, consigned by Glendenning J Bar J of Lebanon, Missouri, was purchased by Wilder Family Limousin of Snook, Texas.

Trevor Miller, Excel Ranches of Perryville, Missouri, purchased a pregnancy, due September 1, 2022, by AHCC Barn Burner B907 out of PBRS Zsa Zsa 246Z, for \$8,500. This purebred calf, consigned by Linhart Limousin of Leon, Iowa, will be double black and homozygous polled.

Nine buyers from six states purchased semen packages for a total of \$6,500 on Wulfs Hat Trick

7183H, a 4/2/20 red, homozygous polled purebred son of Wulfs Cobra 2662C out of Wulfs Eliza 718E consigned by Garrison Limousin of Osceola, Missouri, and Wulf Cattle of Morris, Minnesota. This was the top-selling bull in the Wulf “Opportunity of 2022” online sale.

The top-selling bull was MINO Hudson 027H, a 9/21/20 homozygous black, homozygous polled 72% Lim-Flex son of COLE Explorer 22E out of Mino Fiona ET. The bull, consigned by Minor Limousin of Strafford, Missouri, was purchased by Wulf Cattle of Morris, Minnesota, for \$4,200.

Lance Sennett of Waynetown, Indiana, purchased a flush of SEEE Hocus Pocus, a 1/25/20 homozygous black, homozygous polled, 75% Lim-Flex daughter of AUTO Lucky III 210B out of AUTO Power Plus 133B for \$4,000. This lot was consigned by Wilder Family Limousin of Snook, Texas. The buyer is guaranteed a minimum of five embryos with a maximum of ten.

Sale consultant Bill Helton purchased AUTO Mino Hardball 576H, a 12/1/20 homozygous black, double polled purebred son of AUTO Blaque Blazer 100F ET out of AUTO Sugar Pop 298D on order for \$3,600.

Three spring bred heifers brought \$3,000. The volume buyer of six pair was Mike Cravens, M&B Limousin of Lee’s Summit, Missouri. Estel and Minnie Williams of Bunceton, Missouri, purchased

five head and Canyon and Austin Yates of Preston, Missouri, purchased four head.

Averages:

6 Genetic Lots.....	\$6,983
11 Bulls.....	\$2,714
12 Fall Pairs.....	\$2,029
34 Spring Pairs.....	\$1,910
8 Open Heifers.....	\$1,488

Auctioneer: Chisum Peterson

Sale Management: MC Marketing Management

Sale Consultants: Grassroots Consulting, Helton Consulting



Trevor Miller, Excel Ranches of Perryville, MO, purchased a heifer pregnancy from Linhart Limousin for \$8,500.



Minnie and Estel Williams of Bunceton, MO, purchased five head.



Canyon & Austin Yates of Preston, MO, purchased four head.

Mission Statement of the Heartland Limousin Association

The purpose for which the HLA is organized is to serve as a service organization designed to promote and further enhance the Limousin breed of cattle in the seven state area comprised of IA, KS, MN, MO, NE and SD.

The goals for the Association shall include promotion, strengthening state and junior associations within the region; development of a regional publication; improvement of communication and a unified attitude of breeders; to provide market information and expertise; to serve as a coordinator of events between the Association and the industry; to increase breeder involvement; and to strengthen ties between the NALF and the Heartland Limousin Association.



Spencer and Jay Wilder of Snook, TX, along with Tammy and Andy Schmalshof of Avon, IL, were both consignors and buyers at the Great American Pie Sale.



Mike Cravens, M&B Limousin of Lee's Summit, MO, purchased six pair.

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OCT 27

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THANK YOU!

HLA REGIONAL SHOW SPONSORS

We would like to extend our sincere appreciation and thanks to all those who generously sponsored the Heartland Limousin Association Regional Show May 27-28 in Afton, Iowa. Your donations helped to make this show a successful event!

—Dean Summerbell & the Heartland Board of Directors

SPECIAL SPONSORS

\$500 memorial given by the Straight Family of Logan, IA in memory of Jordan (Straight) Muxfeldt.
 \$500 donation given by Andy, Tammy, Adam & Jonelle Schmalshof, ATA Limousin of Avon, IL.
 \$460 Pampered Chef party hosted by Natalie Snyder of Fort Scott, KS.
 \$150 donation given by Greg & Pam Callahan of Centerview, MO.
 \$100 donation given by L&R Limousin, Judy Robinson, Jim & Mashelle Trimble, Jenika Huston & Scott Robinson family of Unionville, MO in memory of Rosalie Smith.
 \$50 donation given by Herman & Judy Symens of Sisseton, SD in memory of Virginia Raymond & Ken Wetovick.
 T-Shirt sponsor – MC Marketing Management of Dakota Dunes, SD.
 Backdrop banner – Erica Shipman of Omaha, NE.
 Showmanship sponsor – Sullivan Supply of Dunlap, IA.

PLATINUM SPONSORS - \$200

4H Limousin – Frohna, MO
 Ben Spencer – Gibbon, NE
 Callahan Brothers – Centerview, MO
 Dean & Bev Summerbell – Andover, MN
 Linhart Limousin – Leon, IA
 Long & Sons Limousin – Afton, IA
 Lyon River Front Farm – Foley, MN
 Pinegar Limousin – Springfield, MO
 Steve & Gloria Summers – Independence, MO
 Super C Limousin – Altoona, KS
 Symens Brothers – Amherst, SD
 Vorthmann Limousin – Treynor, IA
 Wulf Cattle – Morris, MN

SILVER SPONSORS - \$50

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 Brockhaus Cattle – Holden, MO
 CC Brothers – Holden, MO
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 Diamond P Limousin – Blue Grass, IA
 Doug & Heidi Orton – Smithville, MO
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 Nolz Limousin – Mitchell, SD
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 Seymour Contruction – Knob Knoster, MO
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Daren & Abbie Ward – Aberdeen, SD

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— 80 Bred —

for mid-February to mid-April calves

— 20 Bred —

for Fall calves

- Spring calvers were AI bred to Beefmaker 116D and cleaned up with Beefmaker, General Scott, Wade Hampton, Full Force and Home Guard. [All bulls have YW EPD over 140, superb feed efficiency test results and are super sound].
- Fall calvers sell bred to Beefmaker.
- Average age is 4-years-old
- Offering includes 15 heifers bred for their first calves.
- Available this fall and winter.
- These cows are trouble free and are only being offered to make room for more than 100 replacement heifers we are retaining.

Contact Mark to schedule a viewing appointment.

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In the Limousin Business Since 1969

Heartland Juniors Take Part in “The 2022 Texas Two-Step” Limousin Show



Heartland Juniors and their families traveled to Amarillo, Texas, for the National Junior Limousin Show & Congress. The activities took place the week of June 25-30, 2022. The shows began on Tuesday, June 28 with the Neogen Ultimate Show followed by the Steers, Cow/Calf Pairs, and Bred & Owned Shows.

NEOGEN ULTIMATE SHOW

The first show on June 28 was the Neogen Ultimate Show judged by Joe Epperly of Albion, Nebraska. There were a total of 72 head in this one-of-a-kind new show. The cattle in this show were evaluated by one judge who ranked the animals before the show, based solely on their expected progeny differences (EPDs). Then the judge sorted the classes during the show based on phenotype, or physical appearance. The scores from each evaluation were combined to determine overall class rankings and champions.



The Grand Champion in this inaugural show was LDIL Jovie 103J ET, a 10/19/21, homozygous black, homozygous polled, 57% Lim-Flex daughter of CJSL Creed 5042C out of AUTO Callie 403D, exhibited by Ellie Dill of Marshfield, Missouri. She was the Division II Champion.



Ashlyn Ochsner of Kersey, Colorado, took home the Reserve Grand Champion banner with ALYN Jewel 155J, a 3/8/21, homozygous black, homozygous polled, 74% Lim-Flex daughter of CELL Envision 7023E out of ALYN Duchess 600D. She was the Division IV Champion.

Heartland Division Winners

Division I Reserve Champion – XKLX Jayla, an 11/15/21, homozygous black, double polled, 56% Lim-Flex daughter of RLBH Air Force One out of SEEE Farah ET, exhibited by Kole Lewis of Anderson, Missouri.

Division II Reserve Champion – AUTO Jolene 645J ET, a 10/9/21, homozygous black, homozygous polled, 40% Lim-Flex daughter of Conley Express 7211 out of CJSL 6097D ET, exhibited by Tenley Rae Edwards of Higginsville, Missouri.

Division V Champion – TASF Jerica 492J, a 2/5/21, homozygous black, homozygous polled, 50% Lim-Flex daughter of TASF Crown Royal 960C ET out of TSF Erica 183, exhibited by Kaylee White of Woonsocket, South Dakota.

Class Winner

Class 15 – ELCX Highness 056H ET, an 11/1/20, homozygous black, homozygous polled, 71% Lim-Flex daughter of ELCX Kings Landing 599D ET out of ELCX Elevate 684E ET, exhibited by Karlee Favor of Marshfield, Missouri.

STEER, COW/CALF, AND BRED & OWNED BULL AND FEMALE SHOWS

On Tuesday, June 28, the Steer, Cow/Calf, and Bred & Owned Bull and Female Shows followed the Neogen Ultimate Show. A total of 79 head were entered in these shows and were evaluated by Dr. Ryan Rathmann of Bastrop, Texas.

PROGRESS STEER SHOW



The Reserve Grand Champion Progress Steer was BAYS Jackson 118J, a 3/18/21, black, double polled, 50% Lim-Flex, 1,267 lb. steer sired by BAS Gladiator 904G out of BAYS Gabby 907G, exhibited by Lilly Bayless of Auburn, Kansas.

PUREBRED COW/CALF PAIR



The Grand Champion Purebred Cow/Calf Pair, Boss Lake MS Molly 812F, a 2/5/18, black, homozygous polled daughter of Cottage Lake Border Agent out of AUTO Olga 498A, was exhibited by Wiley Fanta of Starbuck, Minnesota.

BRED & OWNED LIM-FLEX BULLS



The Reserve Grand Champion Bred & Owned Lim-Flex Bull was DLTM Joustier 107J, a 1/10/21, homozygous black, homozygous polled, 42% Lim-Flex son of DEBV Gladiator 917G out of SJH Frontier Gal 8707, was exhibited by Dalton Miller of Treynor, Iowa. He was the Division III Champion.

Heartland Division Winner

Division I Reserve Champion – TF Jameson 125J, a 10/25/21 homozygous black, double polled 54% Lim-Flex son of CELL Guard House 9300G ET out of MAGS Zips the Winner exhibited by Harper Torgerson of Artsian, South Dakota.

BRED & OWNED PUREBRED BULLS



The Grand Champion Bred & Owned Limousin Bull was BAIP Joker 192J ET, a 9/2/21, double black, double polled, 84% son of TASF Crown Royal 960C ET out of VL Beauty Queen 433B, exhibited by Paige Baier of Griswold, Iowa. He was the Division I Champion.



The Reserve Grand Champion Bred & Owned Limousin Bull was CB Jim Beam 1111J, a 3/20/21, black, double polled, purebred son of CB Gale 9129G ET out of CB Ginger 911G ET, exhibited by Sam Callahan of Centerview, Missouri. He was the Division III Champion.

Heartland Division Winner

Division I Reserve Champion – AR Jack Daniels, a 9/5/21, double black, double polled, purebred son

of SLRE Stinker out of Dollbaby, exhibited by Ani Rexwinkle of Coffeyville, Kansas.

BRED & OWNED LIM-FLEX FEMALES



The Grand Champion Bred & Owned Lim-Flex Female was Richardson's Jazziness, a 4/16/21, homozygous black, double polled, 75% Lim-Flex daughter of TASF Guinness 315G ET out of MRRC Foxy 815F ET, exhibited by McKenna Richardson of Eureka, Kansas. She was the Division II Champion.

Heartland Division Winner

Division I Reserve Champion – LDIL Jovie 103J ET, a 10/19/21, homozygous black, homozygous polled, 57% Lim-Flex daughter of CJSL Creed 5042C out of AUTO Callie 403D ET, exhibited by Ellie Dill of Marshfield, Missouri.

BRED & OWNED PUREBRED FEMALES

Heartland Division and Class Winners

Division III Champion – LDIL Hallie 053H, an 11/11/20, homozygous black, homozygous polled, 81% daughter of TASF Crown Royal 960C ET out of AUTO Callie 403D ET, exhibited by Ellie Dill of Marshfield, Missouri. She went on to be named **3rd Overall Bred & Owned Limousin Female in the Champion Drive.**

Class 37 – RGMA Jessie 171J, a 6/3/21, double black, double polled, 86% daughter of RGMA Empire 195E out of RGMA Alibi 3571A, exhibited by Jaelyn Anderson of Garner, Iowa.

Class 41 – AVAM Jelly Belly 104J, a 1/5/21, double black, homozygous polled, 78% daughter of AHCC Heartland 901F out of DEBV Gloriana 932G ET, exhibited by Ava Miller of Treynor, Iowa.

GROUP CLASSES



The state of Missouri took home the Reserve Grand Champion banner with their group of three females exhibited by three juniors.

“Texas Two-Step” Limousin and Lim-Flex Female Shows Held on June 30

Heartland juniors took part in the 2022 NALJA “Texas Two-Step” Owned Limousin and Lim-Flex shows on June 30th in Amarillo, Texas. Randy Mullinix of Toulon, Illinois, evaluated the 197 head exhibited in the two shows.

LIMOUSIN SHOW



Sara Sullivan of Dunlap, Iowa, exhibited the Grand Champion Limousin Female with Ratliff Purple Heart, a 9/22/20, black, polled daughter of TASF Crown Royal 960C ET out of FWLY Purple Ribbon. She was the Division VI Champion.

The Reserve Grand Champion Limousin Female, LJRJ CSVN MS Brown Sugar, a 3/1/21, double black, polled daughter of TASF Crown Royal 960C ET out of SCAS Enchantress 940E, was exhibited by Breck Boyce of Lipan, Texas.

Heartland Division Winners

Division III Reserve Champion – DL Justine 654J, a 5/23/21, homozygous black, homozygous polled daughter of ELCX Kings Landing 599D ET out of SSTO Belinda 462B ET, exhibited by Emma Anderson of Hays, Kansas.

Division VI Reserve Champion – LDIL Hallie 053H, an 11/11/20, homozygous black, homozygous polled daughter of TASF Crown Royal 960C ET out of AUTO Callie 403D ET, exhibited by Ellie Dill of Marshfield, Missouri.

LIM-FLEX SHOW



Sara Sullivan of Dunlap, Iowa, scored her second Grand Champion banner for the day, taking home the top prize in the Lim-Flex Female Show with MKLN 1105J, an 11/3/21, 25% Lim-Flex daughter of PVF Blacklist 7077 out of JSZC HH TSSC Larissa 101G ET. She was the Division I Champion.

The Reserve Grand Champion and Division V Champion was LJRJ CSVN MS Jalara 711J, a 2/2/21, double black, polled, 34% Lim-Flex daughter of Gateway Follow Me F163 out of SCAS Enchantress 940E, exhibited by Kelton Arthur of Stillwater, Oklahoma.

Heartland Division Winners

Division I 3rd Overall – JDL Journey 104J, an 11/11/21, homozygous black, double polled, 64% Lim-Flex daughter of TASF Crown Royal 960C ET out of CELL 8441F ET, exhibited by Ellie Dill of Marshfield, Missouri.

Division II 3rd Overall – LDIL Jovie 103J ET, a 10/19/21, homozygous black, homozygous polled, 57% Lim-Flex daughter of CJSL Creed 5042C out of AUTO Callie 403D, exhibited by Ellie Dill of Marshfield, Missouri.

Division III Reserve Champion – CELL 1403J ET, a 7/24/21, homozygous black, double polled, 50% Lim-Flex daughter of Silveiras Style 9303 out of Riverstone Charmed, exhibited by Kyle Linhart of Leon, Iowa.

Division IV Reserve Champion – SHSK Elaine Bennes ET, a 3/24/21, double black, homozygous polled, 43% Lim-Flex daughter of Silveiras Style 9303 out of WLR Prada, exhibited by Sara Sullivan of Dunlap, Iowa.

Division V Reserve Champion – DL Jezebel 610J ET, a 2/2/21, homozygous black, double polled, 56% Lim-Flex daughter of RLBH Air Force One out of WLR Eden ET, exhibited by Ben Spencer of Gibbon, Nebraska. She went on to be named **3rd Overall Lim-Flex Female in the Grand Drive.**

Division VI Reserve Champion – GETZ Honor Roll 53H, an 11/7/20, double black, double polled, 51% Lim-Flex daughter of CJSL Creed 5042C out of CELL 5364C ET, exhibited by Ellie Dill of Marshfield, Missouri.

Class Winners

Class 23 – AUTO Jolene 645J, a 10/8/21, homozygous black, homozygous polled, 40% Lim-Flex daughter of AUTO King James 162Z out of AUTO Charlee 415C ET, exhibited by Tenley Rae Edwards of Higginsville, Missouri.

Class 30 – Richardson's Jazziness, a 4/16/21, homozygous black, double polled, 75% Lim-Flex daughter of TASF Guinness 315G ET out of MRRC Foxy 815F ET, exhibited by McKenna Richardson of Eureka, Kansas.

GOOD JOB JUNIORS!

Heartland Juniors Take Part in “Texas Two-Step” Satellite Events



Heartland juniors took part in a variety of activities during their week-long stay at the 2022 NJLSC “The Texas Two-Step” June 25-30 in Amarillo, Texas. Those Heartland juniors who placed in the satellite events or received special honors were recognized at the awards ceremony July 29.

State Herdsmanship:



Throughout the week, states were judged on the display of their cattle, the cleanliness of their aisles and tack, and the care of their cattle. Winning the Large State competition, for states with more than 11 head, was Missouri.

State Poster Contest: 3rd, Iowa.

Photo Contest – Non-Cattle: (Junior)

2nd, Ava Miller, IA; 5th, Dalton Miller, IA; (Intermediate) 1st, Kelsey Morris, MO; (Senior) 4th, Ryleigh Morris, MO; 5th, Kaylee White, SD.

Photo Contest – Cattle: (Junior)

3rd, Corbin Brockhaus, MO; 5th, Anabelle VanderMay, NE; (Intermediate) 4th, Kole Lewis, MO; (Senior) 3rd, Shelby McAvoy, KS; 5th, Samantha Callahan, MO.

Public Speaking:

(Junior) 5th, Anabelle VanderMay, NE; (Intermediate) 4th, Olivia Martins, IA.

Livestock Judging: (Novice)

2nd, Case Brockhaus, MO; (Intermediate) 4th, Kyle Linhart, IA; 5th, Dagan Murry, KS; (Senior) 4th, Ryleigh Morris, MO.

Carcass Contest: 3rd, Olivia Jacquin, MO; 4th, Chelsea Pinnell, MO; 5th, Lilly Bayless, KS; 6th, Jillian Mudd, MO.

Congratulations to Heartland juniors Kylie Anderson of Garner, IA, and Samantha Callahan of Centerview, MO, for receiving a Limi Booster Scholarship. The presentation was made at the NALJA Award Ceremony in Amarillo, TX.

Showmanship: The NALJA showmanship competition was judged by Jason Barber of Aledo, TX, and Justin Barber of Channing, TX. Heartland juniors winning in each category were:



(Novice – ages five to nine) 10th, Payton Lewis, Anderson, MO;



(Intermediate – ages 14 to 16) Champion, Ben Spencer, Gibbon, NE; 5th, Chloe Hazel, Beresford, SD; 6th, Kyle Linhart, Leon, IA;



(Senior – ages 17 to 21) 4th, Ryleigh Morris, Ash Grove, MO; 6th, McKenna Richardson, Eureka, KS; 8th, Kaylee White, Mitchell, SD; 9th, Sam Callahan, Centerview, MO; 10th, Wiley Fanta, Starbuck, MN.

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Junior Board: Front Row – (left to right) Treasurer - Riley Smith, IL; Secretary-Samantha Moore, VA; President- Shelby Hubbard, OK; Vice President - Landry Kleman, TX; Directors - Wiley Fanta, MN; Back Row – (left to right) Mikayla Askey, AZ; Ryleigh Morris, MO; Nikki Keeton, TX; Eliza Truel, OK; Lily Mitchell, WI.



Thank you to the retiring NALJA board members Clayton Schowe, Zane Gavette, Colton Barton, and Brady Edge for your years of service. You did an outstanding job and will be missed!



Limi Booster Future Professional Contest: (Intermediate) Champion, Lilly Mitchell, MO.



NALJA Board members Wiley Fanta and Shelby Hubbard attended the Missouri annual meeting at the Sand Springs Resort near Lebanon.



The juniors were "orange" at the NALJA show in Amarillo, TX, June 27, in honor of the late Ken Holloway. Pictured are Shelby Hubbard, NALJA President, Sue Ann Holloway, grandson, Ross Turner, and daughter, Shari Holloway.



2023 National Junior Limousin Show & Congress

Rapid City, SD
July 7-13, 2023

CEREMONY



MINNESOTA



NEBRASKA



SOUTH DAKOTA



Tips on Keeping Cattle Feeding Areas Clean

Recent rains in some areas of the Midwest and rising temperatures have led to a need for cattle producers to clean feeding areas, says K-State livestock specialist Joel DeRouchey.

Among chores, DeRouchey suggest:

- Pull manure out of areas where it has accumulated.
- Make sure drainage areas are clear.
- Remove manure from the pens and consider using it as a fertilizer source.
- Repack and rebuild mounds, if utilized.


DeRouchey said cleaning pens after the winter and spring months is important even during the busy summertime, especially if the area is used for continuous feeding.

“Once we get some dryness in the pens, we want to pull the extra manure, and get drainage back to where it needs to go to help dry those pens out faster,” DeRouchey said. “All of a sudden, the pens are super muddy, and we want to get in and clean. One of the problems with that is we often take a lot of the soil.”

Trying to clean before the pens are dry can lead to pulling soil that will eventually have to be replaced by more soil. DeRouchey said producers can reduce labor and expense by waiting until the pens are dry.

“It’s very important to get that manure removed, especially in those operations that are feeding cattle, because of fly production,” DeRouchey said.

Flies like moist areas and organic matter—and manure and rain provide a great environment for larva to grow. If pens are not cleaned in a timely matter, the production of flies will increase and have a negative effect on the cattle.

“The same principle applies in areas where we have additional manure and feed that was wasted or simply not consumed by the animals,” DeRouchey said. “Those areas will provide perfect breeding grounds for fly production and anything we can do to scrape and mound it has a significant impact in producing less flies.” 



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Benefit Held for Jochim Family in North Dakota

A benefit was held in Selfridge, North Dakota, on Saturday, July 23, 2022, to help the Jason Jochim family with their medical bills. Jason and Jackie's five-year-old daughter, Chevelle, was born premature and has had many severe issues with mobility. She has undergone numerous surgeries and has more planned.

Chevelle receives assistance from Gillette Children's Hospital in St. Paul, Minnesota.

The travel and associated expenses are increasing. As a result, the town of Selfridge came together and put on a benefit that started with an ice cream social, a parade, inflatables for the children to enjoy, and a brisket and hot dog meal. The day ended with a silent and live auction.

Jason and his late father, Butch, have been great supporters of Limousin cattle. They have bought many Limousin bulls from breeders in several states. Jason and Jackie have four daughters; Nova, Cydni, Cody, and Chevelle. They all work together on the ranch, even young Chevelle and Cody help feed the bottle calves.

The brisket meal got rave reviews from those in attendance. The family would like to thank Jerry Wulf, Wulf Cattle of Morris,



Jason, Jackie and Chevelle Jochim thank Dallas Schott (left) who purchased the saddle donated by Britt Luger (right).

Minnesota, for donating the meat. The benefit auction was a huge success with many items donated including quilts, beaded jewelry, coolers, bikes, gift certificates, a saddle and a lot of other items.

Many people were involved with the planning and working on this event, and even more came to support. The committee would like to thank everyone for participating in this benefit to help the Jochim family.

Donations are still being accepted for Chevelle Jochim. Checks can be made to "Jochim Family" and sent to Debbie Vollmuth, P.O. Box 53, Selfridge, ND 58568 or sent to Dakota Community Bank, 4321 Memorial Highway, Mandan, ND 58554.



Kiley McKinna and Wiley Fanta, MC Marketing Management, keep busy with Limousin sales in the Heartland along with auctioneer C.K. "Sonny" Booth.



GEARED UP FOR FALL

Contact us if we can be of assistance.

Sept 1, 2022	Jones Brothers Limousin & Lim-Flex Online Sale	L365 Auctions
Sept 6, 2022	Davis Ranches Show Heifer Online Sale	L365 Auctions
Sept 8, 2022	Credit For Kids Auction - National Jr Show Fundraiser	L365 Auctions
Sept 10, 2022	Edwards Land & Cattle Co. Bull and Female Production Sale	Beulaville, NC
Sept 12, 2022	Lenape Limousin Inaugural Online Sale	L365 Auctions
Sept 13, 2022	B. Craig Cattle Inaugural Genetic Progress Online Sale of 2022	L365 Auctions
Sept 17, 2022	Conley Cattle Annual Production Sale	Sulphur, OK
Sept 20, 2022	KLS Farms "It's a Southern Thing" Edition IV	L365 Auctions
Sept 24, 2022	Vorthmann Focused on Family Values Private Treaty Sale	Treynor, IA
Oct 8, 2022	Lawrence-Wilder Texas Showcase Online Sale	SC Online Sales
Oct 10, 2022	Balamore Farm Shoreline Event I	Great Village, Nova Scotia
Oct 11, 2022	The Girls on Film Sale	SC Online Sales
Oct 15, 2022	Thomas & Sons Halloween Hunnies Online Show Heifer Sale	SC Online Sales
Oct 15, 2022	Pembroke Cattle Co. Annual Fall Production Sale	Fairview, OK
Oct 22, 2022	Linhart Limousin Fall Harvest Production Sale	Leon, IA
Oct 25, 2022	KLS Farms "It's a Southern Thing" Edition IV	L365 Auctions
Oct 27, 2022	ROM'N Limousin Spooktacular Show Heifer Sale	ShowCattleConnection
Oct 29, 2022	Gems Of Idaho Female Sale - Beckman Livestock	Idaho Falls, ID
Oct 30, 2022	P Bar S Annual Production Sale	Sand Springs, OK
Nov 1, 2022	Davis Ranches Show Heifer Online Sale	L365 Auctions
Nov 5, 2022	Schott Dispersal Sale	Mobridge, SD
Nov 9, 2022	Edwards Limousin Annual Online Sale	L365 Auctions
Nov 12, 2022	Thomas Farms Annual Production Sale	Damascus, AR
Nov 17, 2022	Wilder Family Aggie Traditions Sale of 2022	L365 Auctions
Nov 19, 2022	Heart of Missouri Limousin Sale	Lebanon, MO
Nov 22, 2022	Cross Creek Farm 2nd Annual Online Sale	L365 Auctions
Nov 26, 2022	Route 66 Inaugural "Black Friday" Online Sale	L365 Auctions
Nov 28, 2022	Boyce-Dill Cyber Monday Online Sale	L365 Auctions
Dec 1, 2022	Canadian Western Agribition "Solid Gold" Limousin Sale	Regina, SK
Dec 10, 2022	Night on the Town IV Limousin, Lim-Flex and All Breeds Sale	Las Vegas, NV
Dec 13, 2022	B Bar Limousin Annual Production Sale	Lucky Lake, SK
Dec 14, 2022	Pembroke Cattle Co. "Holiday Lights" Live Sale	CCI Live
Dec 15, 2022	Glendenning's J Bar J Holiday Classic Sale	L365 Auctions

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Dr. Bob Hough Receives BIF “Pioneer Award”



Dr. Bob Hough (center) of Lone Tree, Colorado, received the Beef Improvement Federation (BIF) “Pioneer Award” from Matt Perrier, 2022 BIF President on June 3. Also pictured is Bob’s wife, Nancy.

The Beef Improvement Federation (BIF) presented Dr. R.L. “Bob” Hough of Lone Tree, Colorado, the BIF “Pioneer Award” June 3, 2022, during the annual research symposium in Las Cruces, New Mexico.

The “Pioneer Award” recognizes individuals who have made lasting contributions to the improvement of beef cattle, honoring those who have had a major role in acceptance of performance reporting and documentation as the primary means to make genetic change in beef cattle.

Bob served as the Executive Director of the North American Limousin Foundation. He has also worked with several other breeds. Bob developed the first USDA Processed Verified Program for entry into approved Angus product lines, and concurrently with Gelbvieh, developed groundbreaking value-based marketing systems. He also implemented a Whole Herd Reporting program with the Red Angus Association while he was their Executive Director.

He was a member of the BIF Board, serving as a Guidelines chapter editor, multi-times Guidelines author, standing committee chair, and has been a general session speaker at the annual symposium. In addition, Bob was the cofounder and first chair of the Ultrasound Guidelines Committee, as well as president of the Beef Breeds Council, and director of the National Pedigree Livestock Association and Genetic Evaluation Council. Bob has also received the BIF “Continuing Service and Ambassador Awards”.

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How Do Genetic Values Apply to My Herd Goals?

by Mark Z. Johnson, Oklahoma State University Extension Beef Cattle Breeding Specialist



Each bull you purchase should be evaluated on the basis of what genetic potential he has to offer to your specific operation. The purchase of bulls should be viewed as an investment in genetics. The profit potential of your operation is largely dependent on bull selection. Over time, 80-90% of genetic change is the result of sire selection. So, as we evaluate bulls, how do we determine what genetic values are important to our operation?

Use the Following Steps to Analyze Your Production System and Establish Breeding Goals.

Evaluate your current level of herd performance. You need to measure in order to identify what traits need to be improved. Some examples:

- Percent Calves Born Un-assisted/Calf Vigor
- Mature Cow Weight
- Percent Pregnancy Rate
- Percent Calf Crop Weaned
- Weaning Weight
- Weaning Weight Per Exposed Female
- Yearling Weight
- Carcass Weights, Quality and Yield Grades

Consider Your Marketing Program

Are you selling weaned calves, yearlings, finished cattle or replacement heifers? Are you using bulls as terminal sires or selecting heifers to develop as herd replacements?

Identify Your Selection Goals

Once you have quantified levels of performance in your herd, established your marketing plan and how you will use bulls, it determines what traits are most economically important, what changes are needed and where efficiencies can be gained. Selection pressure is a precious commodity and should be focused on genetic change that gives your operation the greatest profit potential.

Evaluate Your Herd Bulls' Genetic Values

You need to evaluate the genetic values of your herd bulls that resulted in your current performance levels. EPDs and \$Values are comparable across time and geography. A registration paper has value. Virtually all beef registries have a pedigree search option available online which can be used, free of charge to look up the current genetic values of the bulls you have been using. These genetic values can be equated to your current levels of herd performance to guide future bull buying decision.

In Memoriam



Emily Weiler, 33, of Marshfield, Wisconsin, passed away August 6, 2022, after a courageous battle with cancer. She is the fiancé of Joel Franseen, Shy Hawk Limousin. Services were held August 13, 2022, at North Ridge Church in Marshfield.

She grew up on the family farm near Spencer, Wisconsin, where she cultivated her love for animals. She enjoyed showing horses at various fairs. Emily graduated from Marian University in Fond du Lac with a degree in nursing. She worked as a registered nurse until the time of her death.

Emily is survived by her fiancé, Joel Franseen, her four children, parents, grandparents, a sister, brother and many other relatives and friends. Her husband, Dustin Weiler, passed away in 2016.



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SALE SCHEDULE:

FRIDAY, NOVEMBER 11

4:00 p.m. Sale Cattle Preview

SATURDAY, NOVEMBER 12

10:00 a.m. Sale Cattle Preview

Noon Complimentary Lunch

1:00 p.m. Thomas Farms Sale

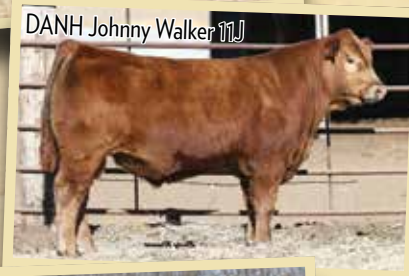
AUCTIONEER:

C.K. "Sonny" Booth

CELL Jarhead 1113J



DANH Johnny Walker 11J



Wulfs Jamboree 0171J



WZRK Jackhammer 4015J



AR Howitzer 0252H



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